




Shapefile\_4

	2000 Total Population	2,257
	2000 Group Quarters	1
	2009 Total Population	2,228
	2014 Total Population	2,202
	2009 - 2014 Annual Rate	-0.23%
	2000 Households	1,020
	2000 Average Household Size	2.21
	2009 Households	1,022
	2009 Average Household Size	2.18
	2014 Households	1,015
	2014 Average Household Size	2.17
	2009 - 2014 Annual Rate	-0.14%
	2000 Families	680
	2000 Average Family Size	2.73
	2009 Families	660
	2009 Average Family Size	2.72
	2014 Families	648
	2014 Average Family Size	2.72
	2009 - 2014 Annual Rate	-0.37%
	<b>2000 Housing Units</b>	1,127
	Owner Occupied Housing Units	57.4%
	Renter Occupied Housing Units	33.1%
	Vacant Housing Units	9.6%
	<b>2009 Housing Units</b>	1,159
	Owner Occupied Housing Units	55.5%
	Renter Occupied Housing Units	32.7%
	Vacant Housing Units	11.8%
	<b>2014 Housing Units</b>	1,159
	Owner Occupied Housing Units	55.2%
	Renter Occupied Housing Units	32.4%
	Vacant Housing Units	12.4%
<b>Median Household Income</b>		
2000	\$26,577	
2009	\$34,675	
2014	\$37,071	
<b>Median Home Value</b>		
2000	\$66,991	
2009	\$82,368	
2014	\$91,190	
<b>Per Capita Income</b>		
2000	\$15,969	
2009	\$19,890	
2014	\$20,442	
<b>Median Age</b>		
2000	38.2	
2009	40.2	
2014	41.1	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Shapefile\_4



**2000 Households by Income**

Household Income Base	1,038
< \$15,000	24.3%
\$15,000 - \$24,999	22.9%
\$25,000 - \$34,999	14.7%
\$35,000 - \$49,999	18.0%
\$50,000 - \$74,999	12.6%
\$75,000 - \$99,999	4.9%
\$100,000 - \$149,999	1.5%
\$150,000 - \$199,999	0.4%
\$200,000+	0.6%
Average Household Income	\$35,887

**2009 Households by Income**

Household Income Base	1,025
< \$15,000	18.2%
\$15,000 - \$24,999	19.2%
\$25,000 - \$34,999	12.9%
\$35,000 - \$49,999	15.2%
\$50,000 - \$74,999	22.0%
\$75,000 - \$99,999	6.7%
\$100,000 - \$149,999	4.0%
\$150,000 - \$199,999	0.8%
\$200,000+	0.9%
Average Household Income	\$44,467

**2014 Households by Income**

Household Income Base	1,015
< \$15,000	17.2%
\$15,000 - \$24,999	18.5%
\$25,000 - \$34,999	11.9%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	23.3%
\$75,000 - \$99,999	6.5%
\$100,000 - \$149,999	4.0%
\$150,000 - \$199,999	0.8%
\$200,000+	0.9%
Average Household Income	\$45,622

**2000 Owner Occupied HUs by Value**

Total	649
<\$50,000	24.0%
\$50,000 - 99,999	59.9%
\$100,000 - 149,999	13.1%
\$150,000 - 199,999	2.2%
\$200,000 - \$299,999	0.2%
\$300,000 - 499,999	0.6%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.0%
Average Home Value	\$73,112


**2000 Specified Renter Occupied HUs by Contract Rent**

Total	365
With Cash Rent	84.4%
No Cash Rent	15.6%
Median Rent	\$311
Average Rent	\$275

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Shapefile\_4

		<b>2000 Population by Age</b>	
	Total		2,256
	0 - 4		6.8%
	5 - 9		7.1%
	10 - 14		6.3%
	15 - 19		5.5%
	20 - 24		5.4%
	25 - 34		14.1%
	35 - 44		14.1%
	45 - 54		14.3%
	55 - 64		9.9%
	65 - 74		9.3%
	75 - 84		6.0%
	85+		1.3%
	18+		76.6%
		<b>2009 Population by Age</b>	
	Total		2,229
	0 - 4		6.7%
	5 - 9		6.5%
	10 - 14		6.4%
	15 - 19		6.5%
	20 - 24		6.0%
	25 - 34		11.2%
	35 - 44		13.3%
	45 - 54		13.7%
	55 - 64		13.1%
	65 - 74		8.3%
	75 - 84		6.2%
	85+		2.2%
	18+		76.5%
		<b>2014 Population by Age</b>	
	Total		2,203
	0 - 4		6.5%
	5 - 9		6.2%
	10 - 14		6.3%
	15 - 19		6.1%
	20 - 24		6.6%
	25 - 34		11.6%
	35 - 44		11.6%
	45 - 54		13.3%
	55 - 64		12.8%
	65 - 74		10.3%
	75 - 84		6.2%
	85+		2.5%
	18+		77.2%
		<b>2000 Population by Sex</b>	
	Males		44.9%
	Females		55.1%
		<b>2009 Population by Sex</b>	
	Males		45.3%
	Females		54.7%
		<b>2014 Population by Sex</b>	
	Males		45.3%
	Females		54.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Shapefile\_4



**2000 Population by Race/Ethnicity**

Total	2,258
White Alone	83.3%
Black Alone	13.8%
American Indian Alone	0.0%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	1.5%
Two or More Races	1.2%
Hispanic Origin	4.1%
Diversity Index	34.3

**2009 Population by Race/Ethnicity**

Total	2,229
White Alone	81.5%
Black Alone	14.4%
American Indian Alone	0.0%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	2.3%
Two or More Races	1.6%
Hispanic Origin	5.7%
Diversity Index	38.8

**2014 Population by Race/Ethnicity**

Total	2,202
White Alone	80.4%
Black Alone	14.5%
American Indian Alone	0.0%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	3.0%
Two or More Races	1.8%
Hispanic Origin	6.9%
Diversity Index	41.7



**2000 Population 3+ by School Enrollment**

Total	2,183
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	1.1%
Enrolled in Grade 1-8	11.8%
Enrolled in Grade 9-12	5.0%
Enrolled in College	3.5%
Enrolled in Grad/Prof School	0.3%
Not Enrolled in School	76.7%

**2009 Population 25+ by Educational Attainment**

Total	1,514
Less than 9th Grade	11.2%
9th - 12th Grade, No Diploma	18.0%
High School Graduate	35.0%
Some College, No Degree	18.2%
Associate Degree	7.9%
Bachelor's Degree	6.1%
Graduate/Professional Degree	3.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Shapefile\_4



**2009 Population 15+ by Marital Status**

Total	1,791
Never Married	20.8%
Married	53.7%
Widowed	11.3%
Divorced	14.2%



**2000 Population 16+ by Employment Status**

Total	1,779
In Labor Force	61.4%
Civilian Employed	58.6%
Civilian Unemployed	2.9%
In Armed Forces	0.0%
Not in Labor Force	38.6%

**2009 Civilian Population 16+ in Labor Force**

Civilian Employed	88.0%
Civilian Unemployed	12.0%

**2014 Civilian Population 16+ in Labor Force**

Civilian Employed	92.0%
Civilian Unemployed	8.0%

**2000 Females 16+ by Employment Status and Age of Children**

Total	997
Own Children < 6 Only	7.6%
Employed/in Armed Forces	5.8%
Unemployed	1.1%
Not in Labor Force	0.7%
Own Children < 6 and 6-17 Only	3.8%
Employed/in Armed Forces	2.3%
Unemployed	0.0%
Not in Labor Force	1.5%
Own Children 6-17 Only	15.6%
Employed/in Armed Forces	12.2%
Unemployed	0.4%
Not in Labor Force	3.0%
No Own Children < 18	72.9%
Employed/in Armed Forces	34.0%
Unemployed	1.2%
Not in Labor Force	37.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Shapefile\_4



**2009 Employed Population 16+ by Industry**

Total	926
Agriculture/Mining	0.4%
Construction	7.8%
Manufacturing	20.0%
Wholesale Trade	2.2%
Retail Trade	10.4%
Transportation/Utilities	3.0%
Information	2.3%
Finance/Insurance/Real Estate	4.0%
Services	45.9%
Public Administration	4.1%

**2009 Employed Population 16+ by Occupation**

Total	925
White Collar	49.5%
Management/Business/Financial	8.1%
Professional	19.4%
Sales	9.6%
Administrative Support	12.4%
Services	19.6%
Blue Collar	30.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.8%
Installation/Maintenance/Repair	4.6%
Production	11.4%
Transportation/Material Moving	9.1%



**2000 Workers 16+ by Means of Transportation to Work**

Total	1,025
Drove Alone - Car, Truck, or Van	80.0%
Carpooled - Car, Truck, or Van	15.9%
Public Transportation	0.2%
Walked	0.3%
Other Means	2.0%
Worked at Home	1.6%

**2000 Workers 16+ by Travel Time to Work**

Total	1,024
Did Not Work at Home	98.4%
Less than 5 minutes	5.8%
5 to 9 minutes	16.9%
10 to 19 minutes	35.7%
20 to 24 minutes	8.2%
25 to 34 minutes	13.1%
35 to 44 minutes	5.1%
45 to 59 minutes	8.2%
60 to 89 minutes	4.1%
90 or more minutes	1.4%
Worked at Home	1.6%
Average Travel Time to Work (in min)	21.2

**2000 Households by Vehicles Available**

Total	1,019
None	7.3%
1	44.7%
2	30.8%
3	12.8%
4	3.8%
5+	0.7%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Shapefile\_4



### 2000 Households by Type

Total	1,020
Family Households	66.7%
Married-couple Family	46.9%
With Related Children	17.9%
Other Family (No Spouse)	19.8%
With Related Children	13.2%
Nonfamily Households	33.3%
Householder Living Alone	30.0%
Householder Not Living Alone	3.3%
Households with Related Children	31.2%
Households with Persons 65+	29.2%

### 2000 Households by Size

Total	1,020
1 Person Household	30.0%
2 Person Household	37.6%
3 Person Household	16.7%
4 Person Household	10.1%
5 Person Household	3.2%
6 Person Household	1.5%
7+ Person Household	0.9%

### 2000 Households by Year Householder Moved In

Total	1,017
Moved in 1999 to March 2000	16.1%
Moved in 1995 to 1998	20.5%
Moved in 1990 to 1994	14.5%
Moved in 1980 to 1989	16.3%
Moved in 1970 to 1979	13.8%
Moved in 1969 or Earlier	18.9%
Median Year Householder Moved In	1990



### 2000 Housing Units by Units in Structure

Total	1,129
1, Detached	77.9%
1, Attached	0.3%
2	3.5%
3 or 4	2.1%
5 to 9	4.0%
10 to 19	0.7%
20+	3.2%
Mobile Home	8.2%
Other	0.1%

### 2000 Housing Units by Year Structure Built


Total	1,129
1999 to March 2000	0.9%
1995 to 1998	3.5%
1990 to 1994	2.4%
1980 to 1989	10.4%
1970 to 1979	19.5%
1969 or Earlier	63.3%
Median Year Structure Built	1963

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Shapefile\_4

**Top 3 Tapestry Segments**

1.	Heartland Communities
2.	Simple Living
3.	Home Town

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,132,259
Average Spent	\$1,107.89
Spending Potential Index	44
Computers & Accessories: Total \$	\$143,706
Average Spent	\$140.61
Spending Potential Index	62
Education: Total \$	\$732,425
Average Spent	\$716.66
Spending Potential Index	57
Entertainment/Recreation: Total \$	\$2,168,697
Average Spent	\$2,122.01
Spending Potential Index	66
Food at Home: Total \$	\$3,175,904
Average Spent	\$3,107.54
Spending Potential Index	68
Food Away from Home: Total \$	\$2,196,361
Average Spent	\$2,149.08
Spending Potential Index	65
Health Care: Total \$	\$2,832,835
Average Spent	\$2,771.85
Spending Potential Index	74
HH Furnishings & Equipment: Total \$	\$1,183,605
Average Spent	\$1,158.13
Spending Potential Index	53
Investments: Total \$	\$904,286
Average Spent	\$884.82
Spending Potential Index	62
Retail Goods: Total \$	\$16,747,332
Average Spent	\$16,386.82
Spending Potential Index	64
Shelter: Total \$	\$9,086,572
Average Spent	\$8,890.97
Spending Potential Index	57
TV/Video/Sound Equipment: Total \$	\$832,394
Average Spent	\$814.48
Spending Potential Index	67
Travel: Total \$	\$1,065,844
Average Spent	\$1,042.90
Spending Potential Index	56
Vehicle Maintenance & Repairs: Total \$	\$631,898
Average Spent	\$618.30
Spending Potential Index	66

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.