

Town of East Bend, 2010
East Bend town, NC (3719320)
Geography: Place



2000 Total Population	659
2000 Group Quarters	0
2010 Total Population	697
2015 Total Population	710
2010 - 2015 Annual Rate	0.37%



2000 Households	271
2000 Average Household Size	2.43
2010 Households	290
2010 Average Household Size	2.4
2015 Households	296
2015 Average Household Size	2.4
2010 - 2015 Annual Rate	0.41%
2000 Families	188
2000 Average Family Size	2.96
2010 Families	204
2010 Average Family Size	2.89
2015 Families	207
2015 Average Family Size	2.89
2010 - 2015 Annual Rate	0.29%



2000 Housing Units	304
Owner Occupied Housing Units	67.8%
Renter Occupied Housing Units	21.4%
Vacant Housing Units	10.9%
2010 Housing Units	335
Owner Occupied Housing Units	71.3%
Renter Occupied Housing Units	15.2%
Vacant Housing Units	13.4%
2015 Housing Units	345
Owner Occupied Housing Units	70.7%
Renter Occupied Housing Units	15.1%
Vacant Housing Units	14.2%

Median Household Income

2000	\$39,306
2010	\$42,366
2015	\$47,375

Median Home Value

2000	\$80,690
2010	\$86,389
2015	\$97,143

Per Capita Income

2000	\$17,611
2010	\$20,255
2015	\$21,961

Median Age

2000	36.9
2010	39.0
2015	40.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Income

Household Income Base	256
< \$15,000	14.8%
\$15,000 - \$24,999	13.7%
\$25,000 - \$34,999	9.8%
\$35,000 - \$49,999	25.8%
\$50,000 - \$74,999	20.7%
\$75,000 - \$99,999	9.4%
\$100,000 - \$149,999	5.5%
\$150,000 - \$199,999	0.4%
\$200,000+	0.0%
Average Household Income	\$44,508

2010 Households by Income

Household Income Base	290
< \$15,000	11.4%
\$15,000 - \$24,999	15.2%
\$25,000 - \$34,999	14.1%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	21.4%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	5.9%
\$150,000 - \$199,999	0.3%
\$200,000+	1.0%
Average Household Income	\$50,632

2015 Households by Income

Household Income Base	294
< \$15,000	10.5%
\$15,000 - \$24,999	13.6%
\$25,000 - \$34,999	11.2%
\$35,000 - \$49,999	17.0%
\$50,000 - \$74,999	22.8%
\$75,000 - \$99,999	15.0%
\$100,000 - \$149,999	8.2%
\$150,000 - \$199,999	0.7%
\$200,000+	1.0%
Average Household Income	\$55,153

2000 Owner Occupied HUs by Value

Total	188
<\$50,000	17.0%
\$50,000 - 99,999	50.5%
\$100,000 - 149,999	20.7%
\$150,000 - 199,999	9.6%
\$200,000 - \$299,999	2.1%
\$300,000 - 499,999	0.0%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.0%
Average Home Value	\$90,253


2000 Specified Renter Occupied HUs by Contract Rent

Total	66
With Cash Rent	86.4%
No Cash Rent	13.6%
Median Rent	\$314
Average Rent	\$321

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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	2000 Population by Age	
	Total	659
	Age 0 - 4	5.9%
	Age 5 - 9	6.8%
	Age 10 - 14	7.6%
	Age 15 - 19	8.2%
	Age 20 - 24	6.1%
	Age 25 - 34	12.3%
	Age 35 - 44	18.1%
	Age 45 - 54	13.2%
	Age 55 - 64	9.3%
	Age 65 - 74	7.9%
	Age 75 - 84	3.5%
	Age 85+	1.2%
	Age 18+	74.4%
	2010 Population by Age	
	Total	696
	Age 0 - 4	6.8%
	Age 5 - 9	6.9%
	Age 10 - 14	7.2%
	Age 15 - 19	6.6%
	Age 20 - 24	5.5%
	Age 25 - 34	11.4%
	Age 35 - 44	14.7%
	Age 45 - 54	17.1%
	Age 55 - 64	11.9%
	Age 65 - 74	7.2%
	Age 75 - 84	3.7%
	Age 85+	1.1%
	Age 18+	74.9%
	2015 Population by Age	
	Total	712
	Age 0 - 4	6.5%
	Age 5 - 9	6.7%
	Age 10 - 14	7.2%
	Age 15 - 19	6.7%
	Age 20 - 24	5.5%
	Age 25 - 34	10.8%
	Age 35 - 44	13.5%
	Age 45 - 54	15.6%
	Age 55 - 64	14.5%
	Age 65 - 74	8.4%
	Age 75 - 84	3.4%
	Age 85+	1.3%
	Age 18+	75.8%
	2000 Population by Sex	
	Males	48.6%
	Females	51.4%
	2010 Population by Sex	
	Males	49.6%
	Females	50.4%
	2015 Population by Sex	
	Males	49.4%
	Females	50.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Race/Ethnicity

Total	659
White Alone	95.1%
Black Alone	1.2%
American Indian Alone	0.9%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	1.7%
Two or More Races	0.9%
Hispanic Origin	8.5%
Diversity Index	23.5

2010 Population by Race/Ethnicity

Total	696
White Alone	90.5%
Black Alone	2.3%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.7%
Some Other Race Alone	5.3%
Two or More Races	0.9%
Hispanic Origin	10.5%
Diversity Index	33.6

2015 Population by Race/Ethnicity

Total	710
White Alone	89.3%
Black Alone	2.4%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	6.2%
Two or More Races	1.0%
Hispanic Origin	13.0%
Diversity Index	38.2



2000 Population 3+ by School Enrollment

Total	649
Enrolled in Nursery/Preschool	0.3%
Enrolled in Kindergarten	0.8%
Enrolled in Grade 1-8	14.8%
Enrolled in Grade 9-12	8.6%
Enrolled in College	3.5%
Enrolled in Grad/Prof School	2.3%
Not Enrolled in School	69.6%

2010 Population 25+ by Educational Attainment

Total	468
Less than 9th Grade	5.8%
9th - 12th Grade, No Diploma	14.5%
High School Graduate	40.6%
Some College, No Degree	19.7%
Associate Degree	7.9%
Bachelor's Degree	7.9%
Graduate/Professional Degree	3.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status

Total	552
Never Married	19.2%
Married	63.2%
Widowed	6.9%
Divorced	10.7%



2000 Population 16+ by Employment Status

Total	506
In Labor Force	63.8%
Civilian Employed	63.0%
Civilian Unemployed	0.8%
In Armed Forces	0.0%
Not in Labor Force	36.2%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	89.3%
Civilian Unemployed	10.7%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	91.4%
Civilian Unemployed	8.6%

2000 Females 16+ by Employment Status and Age of Children

Total	252
Own Children < 6 Only	7.1%
Employed/in Armed Forces	5.2%
Unemployed	0.0%
Not in Labor Force	2.0%
Own Children < 6 and 6-17 Only	3.2%
Employed/in Armed Forces	0.0%
Unemployed	0.0%
Not in Labor Force	3.2%
Own Children 6-17 Only	25.8%
Employed/in Armed Forces	21.8%
Unemployed	0.0%
Not in Labor Force	4.0%
No Own Children < 18	63.9%
Employed/in Armed Forces	31.7%
Unemployed	0.0%
Not in Labor Force	32.1%



2010 Employed Population 16+ by Industry

Total	325
Agriculture/Mining	1.2%
Construction	12.6%
Manufacturing	22.8%
Wholesale Trade	2.2%
Retail Trade	14.2%
Transportation/Utilities	2.8%
Information	1.8%
Finance/Insurance/Real Estate	5.2%
Services	35.4%
Public Administration	1.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation

Total	325
White Collar	49.8%
Management/Business/Financial	12.3%
Professional	14.2%
Sales	9.2%
Administrative Support	14.2%
Services	14.8%
Blue Collar	35.4%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	10.2%
Installation/Maintenance/Repair	6.5%
Production	11.7%
Transportation/Material Moving	7.1%



2000 Workers 16+ by Means of Transportation to Work

Total	313
Drove Alone - Car, Truck, or Van	80.2%
Carpooled - Car, Truck, or Van	18.8%
Public Transportation	0.0%
Walked	1.0%
Other Means	0.0%
Worked at Home	0.0%

2000 Workers 16+ by Travel Time to Work

Total	313
Did Not Work at Home	100.0%
Less than 5 minutes	4.2%
5 to 9 minutes	7.3%
10 to 19 minutes	16.3%
20 to 24 minutes	19.5%
25 to 34 minutes	35.5%
35 to 44 minutes	9.6%
45 to 59 minutes	4.8%
60 to 89 minutes	2.2%
90 or more minutes	0.6%
Worked at Home	0.0%
Average Travel Time to Work (in min)	24.6

2000 Households by Vehicles Available

Total	260
None	5.8%
1	33.5%
2	35.8%
3	16.5%
4	5.8%
5+	2.7%
Average Number of Vehicles Available	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Type

Total	271
Family Households	69.4%
Married-couple Family	56.1%
With Related Children	27.3%
Other Family (No Spouse)	13.3%
With Related Children	7.7%
Nonfamily Households	30.6%
Householder Living Alone	28.8%
Householder Not Living Alone	1.8%
Households with Related Children	35.1%
Households with Persons 65+	24.4%

2000 Households by Size

Total	271
1 Person Household	28.8%
2 Person Household	33.9%
3 Person Household	17.3%
4 Person Household	12.2%
5 Person Household	4.4%
6 Person Household	1.5%
7+ Person Household	1.8%

2000 Households by Year Householder Moved In

Total	260
Moved in 1999 to March 2000	12.7%
Moved in 1995 to 1998	26.5%
Moved in 1990 to 1994	20.0%
Moved in 1980 to 1989	15.8%
Moved in 1970 to 1979	8.5%
Moved in 1969 or Earlier	16.5%
Median Year Householder Moved In	1992



2000 Housing Units by Units in Structure

Total	293
1, Detached	82.9%
1, Attached	0.0%
2	2.7%
3 or 4	1.7%
5 to 9	0.7%
10 to 19	0.0%
20+	0.0%
Mobile Home	11.9%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	293
1999 to March 2000	3.1%
1995 to 1998	6.8%
1990 to 1994	7.5%
1980 to 1989	10.2%
1970 to 1979	15.7%
1969 or Earlier	56.7%
Median Year Structure Built	1964

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

1.	Southern Satellites
2.	Midland Crowd
3.	Salt of the Earth



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$343,277
Average Spent	\$1,183.71
Spending Potential Index	49
Computers & Accessories: Total \$	\$43,633
Average Spent	\$150.46
Spending Potential Index	68
Education: Total \$	\$216,013
Average Spent	\$744.87
Spending Potential Index	61
Entertainment/Recreation: Total \$	\$719,221
Average Spent	\$2,480.07
Spending Potential Index	77
Food at Home: Total \$	\$1,001,824
Average Spent	\$3,454.57
Spending Potential Index	77
Food Away from Home: Total \$	\$693,999
Average Spent	\$2,393.10
Spending Potential Index	74
Health Care: Total \$	\$920,873
Average Spent	\$3,175.42
Spending Potential Index	85
HH Furnishings & Equipment: Total \$	\$381,822
Average Spent	\$1,316.63
Spending Potential Index	64
Investments: Total \$	\$343,408
Average Spent	\$1,184.17
Spending Potential Index	68
Retail Goods: Total \$	\$5,501,254
Average Spent	\$18,969.84
Spending Potential Index	76
Shelter: Total \$	\$2,847,260
Average Spent	\$9,818.14
Spending Potential Index	62
TV/Video/Audio: Total \$	\$277,645
Average Spent	\$957.40
Spending Potential Index	77
Travel: Total \$	\$346,980
Average Spent	\$1,196.48
Spending Potential Index	63
Vehicle Maintenance & Repairs: Total \$	\$209,771
Average Spent	\$723.35
Spending Potential Index	77

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.