




Site Type: Geography

	2000 Total Population	1,138	
	2000 Group Quarters	5	
	2009 Total Population	1,286	
	2014 Total Population	1,347	
	2009 - 2014 Annual Rate	0.93%	
	2000 Households	476	
	2000 Average Household Size	2.38	
	2009 Households	544	
	2009 Average Household Size	2.35	
	2014 Households	571	
	2014 Average Household Size	2.35	
	2009 - 2014 Annual Rate	0.97%	
	2000 Families	343	
	2000 Average Family Size	2.85	
	2009 Families	394	
	2009 Average Family Size	2.79	
	2014 Families	410	
	2014 Average Family Size	2.79	
2009 - 2014 Annual Rate	0.8%		
	2000 Housing Units	511	
	Owner Occupied Housing Units	66.3%	
	Renter Occupied Housing Units	26.8%	
	Vacant Housing Units	6.8%	
	2009 Housing Units	598	
	Owner Occupied Housing Units	71.0%	
	Renter Occupied Housing Units	19.9%	
	Vacant Housing Units	9.0%	
	2014 Housing Units	615	
	Owner Occupied Housing Units	72.5%	
	Renter Occupied Housing Units	20.3%	
	Vacant Housing Units	7.2%	
	Median Household Income		
	2000	\$33,350	
	2009	\$42,348	
2014	\$45,338		
Median Home Value			
2000	\$93,605		
2009	\$96,571		
2014	\$105,284		
Per Capita Income			
2000	\$16,101		
2009	\$21,483		
2014	\$22,190		
Median Age			
2000	39.0		
2009	40.9		
2014	42.3		

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2000 Households by Income

Household Income Base	468
< \$15,000	22.0%
\$15,000 - \$24,999	17.1%
\$25,000 - \$34,999	12.8%
\$35,000 - \$49,999	17.3%
\$50,000 - \$74,999	22.0%
\$75,000 - \$99,999	5.1%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	0.4%
\$200,000+	0.9%
Average Household Income	\$39,097

2009 Households by Income

Household Income Base	542
< \$15,000	14.8%
\$15,000 - \$24,999	12.7%
\$25,000 - \$34,999	12.0%
\$35,000 - \$49,999	20.3%
\$50,000 - \$74,999	22.5%
\$75,000 - \$99,999	10.1%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	0.9%
\$200,000+	1.5%
Average Household Income	\$52,204

2014 Households by Income

Household Income Base	572
< \$15,000	13.6%
\$15,000 - \$24,999	12.1%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	23.8%
\$50,000 - \$74,999	22.2%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	0.9%
\$200,000+	1.9%
Average Household Income	\$53,506

2000 Owner Occupied HUs by Value

Total	315
<\$50,000	5.7%
\$50,000 - 99,999	53.0%
\$100,000 - 149,999	26.7%
\$150,000 - 199,999	11.1%
\$200,000 - \$299,999	1.0%
\$300,000 - 499,999	1.0%
\$500,000 - 999,999	1.0%
\$1,000,000+	0.6%
Average Home Value	\$113,810


2000 Specified Renter Occupied HUs by Contract Rent

Total	180
With Cash Rent	88.9%
No Cash Rent	11.1%
Median Rent	\$279
Average Rent	\$242

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Site Type: Geography

		2000 Population by Age	
	Total		1,138
	0 - 4		6.7%
	5 - 9		6.7%
	10 - 14		7.0%
	15 - 19		6.5%
	20 - 24		4.7%
	25 - 34		13.4%
	35 - 44		14.9%
	45 - 54		11.6%
	55 - 64		12.7%
	65 - 74		9.4%
	75 - 84		4.9%
	85+		1.6%
	18+		75.7%
		2009 Population by Age	
	Total		1,288
	0 - 4		6.3%
	5 - 9		6.4%
	10 - 14		6.9%
	15 - 19		6.8%
	20 - 24		4.7%
	25 - 34		10.4%
	35 - 44		15.1%
	45 - 54		15.5%
	55 - 64		13.0%
	65 - 74		8.5%
	75 - 84		4.7%
	85+		1.7%
	18+		76.4%
		2014 Population by Age	
	Total		1,345
	0 - 4		6.0%
	5 - 9		6.3%
	10 - 14		6.8%
	15 - 19		6.5%
	20 - 24		5.6%
	25 - 34		9.8%
	35 - 44		12.7%
	45 - 54		15.8%
	55 - 64		13.8%
	65 - 74		10.0%
	75 - 84		4.9%
	85+		1.8%
	18+		76.8%
		2000 Population by Sex	
	Males		46.9%
	Females		53.1%
		2009 Population by Sex	
	Males		49.0%
	Females		51.0%
		2014 Population by Sex	
	Males		49.2%
	Females		50.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Site Type: Geography



2000 Population by Race/Ethnicity

Total	1,138
White Alone	94.3%
Black Alone	4.5%
American Indian Alone	0.0%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.7%
Two or More Races	0.3%
Hispanic Origin	0.4%
Diversity Index	11.5

2009 Population by Race/Ethnicity

Total	1,286
White Alone	88.6%
Black Alone	6.3%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	3.4%
Two or More Races	1.1%
Hispanic Origin	6.7%
Diversity Index	30.9

2014 Population by Race/Ethnicity

Total	1,347
White Alone	87.3%
Black Alone	6.5%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	4.4%
Two or More Races	1.3%
Hispanic Origin	8.3%
Diversity Index	35.0



2000 Population 3+ by School Enrollment

Total	1,112
Enrolled in Nursery/Preschool	0.9%
Enrolled in Kindergarten	1.8%
Enrolled in Grade 1-8	13.2%
Enrolled in Grade 9-12	6.7%
Enrolled in College	4.5%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	72.5%

2009 Population 25+ by Educational Attainment

Total	886
Less than 9th Grade	8.2%
9th - 12th Grade, No Diploma	14.8%
High School Graduate	36.9%
Some College, No Degree	19.0%
Associate Degree	9.8%
Bachelor's Degree	6.8%
Graduate/Professional Degree	4.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Site Type: Geography



2009 Population 15+ by Marital Status

Total	1,031
Never Married	18.4%
Married	66.6%
Widowed	6.0%
Divorced	8.9%



2000 Population 16+ by Employment Status

Total	886
In Labor Force	63.3%
Civilian Employed	60.8%
Civilian Unemployed	2.5%
In Armed Forces	0.0%
Not in Labor Force	36.7%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	90.2%
Civilian Unemployed	9.8%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	93.6%
Civilian Unemployed	6.4%

2000 Females 16+ by Employment Status and Age of Children

Total	481
Own Children < 6 Only	9.8%
Employed/in Armed Forces	5.6%
Unemployed	0.8%
Not in Labor Force	3.3%
Own Children < 6 and 6-17 Only	3.5%
Employed/in Armed Forces	2.9%
Unemployed	0.0%
Not in Labor Force	0.6%
Own Children 6-17 Only	19.1%
Employed/in Armed Forces	14.1%
Unemployed	0.0%
Not in Labor Force	5.0%
No Own Children < 18	67.6%
Employed/in Armed Forces	31.8%
Unemployed	1.7%
Not in Labor Force	34.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Site Type: Geography



2009 Employed Population 16+ by Industry

Total	561
Agriculture/Mining	3.6%
Construction	8.2%
Manufacturing	18.4%
Wholesale Trade	2.3%
Retail Trade	12.8%
Transportation/Utilities	3.6%
Information	1.6%
Finance/Insurance/Real Estate	4.3%
Services	41.0%
Public Administration	4.3%

2009 Employed Population 16+ by Occupation

Total	563
White Collar	51.9%
Management/Business/Financial	11.0%
Professional	20.4%
Sales	8.9%
Administrative Support	11.5%
Services	16.3%
Blue Collar	31.8%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	6.7%
Installation/Maintenance/Repair	6.4%
Production	11.7%
Transportation/Material Moving	6.7%



2000 Workers 16+ by Means of Transportation to Work

Total	530
Drove Alone - Car, Truck, or Van	85.1%
Carpooled - Car, Truck, or Van	12.1%
Public Transportation	0.0%
Walked	1.1%
Other Means	0.0%
Worked at Home	1.7%

2000 Workers 16+ by Travel Time to Work

Total	530
Did Not Work at Home	98.3%
Less than 5 minutes	6.2%
5 to 9 minutes	11.9%
10 to 19 minutes	34.3%
20 to 24 minutes	10.2%
25 to 34 minutes	7.4%
35 to 44 minutes	10.6%
45 to 59 minutes	10.9%
60 to 89 minutes	3.6%
90 or more minutes	3.2%
Worked at Home	1.7%
Average Travel Time to Work (in min)	24.7

2000 Households by Vehicles Available

Total	495
None	5.7%
1	36.2%
2	32.7%
3	19.6%
4	3.8%
5+	2.0%
Average Number of Vehicles Available	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Site Type: Geography



2000 Households by Type

Total	476
Family Households	72.1%
Married-couple Family	54.6%
With Related Children	24.2%
Other Family (No Spouse)	17.4%
With Related Children	13.0%
Nonfamily Households	27.9%
Householder Living Alone	26.5%
Householder Not Living Alone	1.5%
Households with Related Children	37.2%
Households with Persons 65+	29.8%

2000 Households by Size

Total	476
1 Person Household	26.5%
2 Person Household	34.5%
3 Person Household	19.7%
4 Person Household	14.7%
5 Person Household	3.8%
6 Person Household	0.6%
7+ Person Household	0.2%

2000 Households by Year Householder Moved In

Total	495
Moved in 1999 to March 2000	14.9%
Moved in 1995 to 1998	28.1%
Moved in 1990 to 1994	14.1%
Moved in 1980 to 1989	14.9%
Moved in 1970 to 1979	13.1%
Moved in 1969 or Earlier	14.7%
Median Year Householder Moved In	1993



2000 Housing Units by Units in Structure

Total	530
1, Detached	79.8%
1, Attached	0.0%
2	5.8%
3 or 4	4.0%
5 to 9	4.2%
10 to 19	1.5%
20+	1.9%
Mobile Home	2.8%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	530
1999 to March 2000	0.2%
1995 to 1998	7.5%
1990 to 1994	3.8%
1980 to 1989	17.0%
1970 to 1979	26.4%
1969 or Earlier	45.1%
Median Year Structure Built	1972

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Site Type: Geography

Top 3 Tapestry Segments

- | | | |
|----|--|---------------------|
| 1. | | Southern Satellites |
| 2. | | Rooted Rural |



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$693,787
Average Spent	\$1,275.34
Spending Potential Index	51
Computers & Accessories: Total \$	\$86,143
Average Spent	\$158.35
Spending Potential Index	69
Education: Total \$	\$383,383
Average Spent	\$704.75
Spending Potential Index	56
Entertainment/Recreation: Total \$	\$1,402,408
Average Spent	\$2,577.96
Spending Potential Index	80
Food at Home: Total \$	\$1,955,194
Average Spent	\$3,594.11
Spending Potential Index	79
Food Away from Home: Total \$	\$1,368,266
Average Spent	\$2,515.19
Spending Potential Index	76
Health Care: Total \$	\$1,805,346
Average Spent	\$3,318.65
Spending Potential Index	88
HH Furnishings & Equipment: Total \$	\$752,853
Average Spent	\$1,383.92
Spending Potential Index	64
Investments: Total \$	\$641,756
Average Spent	\$1,179.70
Spending Potential Index	82
Retail Goods: Total \$	\$10,853,021
Average Spent	\$19,950.41
Spending Potential Index	78
Shelter: Total \$	\$5,241,657
Average Spent	\$9,635.40
Spending Potential Index	62
TV/Video/Sound Equipment: Total \$	\$512,856
Average Spent	\$942.75
Spending Potential Index	78
Travel: Total \$	\$651,755
Average Spent	\$1,198.08
Spending Potential Index	65
Vehicle Maintenance & Repairs: Total \$	\$397,723
Average Spent	\$731.11
Spending Potential Index	78

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.