

**Town of Boonville, 2010**  
**Boonville town, NC (3707140)**  
**Geography: Place**

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2000 Total Population	1,138
2000 Group Quarters	5
2010 Total Population	1,244
2015 Total Population	1,277
2010 - 2015 Annual Rate	0.53%



2000 Households	476
2000 Average Household Size	2.38
2010 Households	527
2010 Average Household Size	2.35
2015 Households	543
2015 Average Household Size	2.34
2010 - 2015 Annual Rate	0.6%
2000 Families	343
2000 Average Family Size	2.85
2010 Families	385
2010 Average Family Size	2.77
2015 Families	394
2015 Average Family Size	2.77
2010 - 2015 Annual Rate	0.46%



<b>2000 Housing Units</b>	511
Owner Occupied Housing Units	66.3%
Renter Occupied Housing Units	26.8%
Vacant Housing Units	6.8%
<b>2010 Housing Units</b>	588
Owner Occupied Housing Units	70.2%
Renter Occupied Housing Units	19.4%
Vacant Housing Units	10.4%
<b>2015 Housing Units</b>	613
Owner Occupied Housing Units	69.5%
Renter Occupied Housing Units	19.1%
Vacant Housing Units	11.4%

**Median Household Income**

2000	\$33,350
2010	\$39,392
2015	\$45,513

**Median Home Value**

2000	\$93,605
2010	\$97,206
2015	\$107,143

**Per Capita Income**

2000	\$16,101
2010	\$20,210
2015	\$22,309

**Median Age**

2000	39.0
2010	41.3
2015	42.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Town of Boonville, 2010  
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Geography: Place



**2000 Households by Income**

Household Income Base	468
< \$15,000	22.0%
\$15,000 - \$24,999	17.1%
\$25,000 - \$34,999	12.8%
\$35,000 - \$49,999	17.3%
\$50,000 - \$74,999	22.0%
\$75,000 - \$99,999	5.1%
\$100,000 - \$149,999	2.4%
\$150,000 - \$199,999	0.4%
\$200,000+	0.9%
Average Household Income	\$39,097

**2010 Households by Income**

Household Income Base	527
< \$15,000	16.1%
\$15,000 - \$24,999	12.7%
\$25,000 - \$34,999	14.0%
\$35,000 - \$49,999	19.5%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	9.7%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	0.6%
\$200,000+	1.3%
Average Household Income	\$49,009

**2015 Households by Income**

Household Income Base	544
< \$15,000	15.1%
\$15,000 - \$24,999	11.0%
\$25,000 - \$34,999	11.6%
\$35,000 - \$49,999	18.0%
\$50,000 - \$74,999	24.3%
\$75,000 - \$99,999	10.7%
\$100,000 - \$149,999	6.8%
\$150,000 - \$199,999	0.7%
\$200,000+	1.8%
Average Household Income	\$53,770

**2000 Owner Occupied HUs by Value**

Total	315
<\$50,000	5.7%
\$50,000 - 99,999	53.0%
\$100,000 - 149,999	26.7%
\$150,000 - 199,999	11.1%
\$200,000 - \$299,999	1.0%
\$300,000 - 499,999	1.0%
\$500,000 - 999,999	1.0%
\$1,000,000+	0.6%
Average Home Value	\$113,810

**2000 Specified Renter Occupied HUs by Contract Rent**


Total	180
With Cash Rent	88.9%
No Cash Rent	11.1%
Median Rent	\$279
Average Rent	\$242

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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	<b>2000 Population by Age</b>	
	Total	1,138
	Age 0 - 4	6.7%
	Age 5 - 9	6.7%
	Age 10 - 14	7.0%
	Age 15 - 19	6.5%
	Age 20 - 24	4.7%
	Age 25 - 34	13.4%
	Age 35 - 44	14.9%
	Age 45 - 54	11.6%
	Age 55 - 64	12.7%
	Age 65 - 74	9.4%
	Age 75 - 84	4.9%
	Age 85+	1.6%
	Age 18+	75.7%
	<b>2010 Population by Age</b>	
	Total	1,244
	Age 0 - 4	6.2%
	Age 5 - 9	6.5%
	Age 10 - 14	6.8%
	Age 15 - 19	7.0%
	Age 20 - 24	4.6%
	Age 25 - 34	10.0%
	Age 35 - 44	14.9%
	Age 45 - 54	15.8%
	Age 55 - 64	13.0%
	Age 65 - 74	8.7%
	Age 75 - 84	4.7%
	Age 85+	1.8%
	Age 18+	76.2%
	<b>2015 Population by Age</b>	
	Total	1,274
	Age 0 - 4	6.0%
	Age 5 - 9	6.2%
	Age 10 - 14	6.8%
	Age 15 - 19	6.5%
	Age 20 - 24	5.8%
	Age 25 - 34	9.6%
	Age 35 - 44	12.3%
	Age 45 - 54	15.7%
	Age 55 - 64	14.1%
	Age 65 - 74	10.1%
	Age 75 - 84	5.1%
	Age 85+	1.8%
	Age 18+	76.7%
	<b>2000 Population by Sex</b>	
	Males	46.9%
	Females	53.1%
	<b>2010 Population by Sex</b>	
	Males	49.0%
	Females	51.0%
	<b>2015 Population by Sex</b>	
	Males	49.1%
	Females	50.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Town of Boonville, 2010  
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Geography: Place



**2000 Population by Race/Ethnicity**

Total	1,138
White Alone	94.3%
Black Alone	4.5%
American Indian Alone	0.0%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.7%
Two or More Races	0.3%
Hispanic Origin	0.4%
Diversity Index	11.5

**2010 Population by Race/Ethnicity**

Total	1,244
White Alone	88.1%
Black Alone	6.4%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	3.9%
Two or More Races	1.2%
Hispanic Origin	8.3%
Diversity Index	33.8

**2015 Population by Race/Ethnicity**

Total	1,277
White Alone	87.0%
Black Alone	6.6%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	4.5%
Two or More Races	1.4%
Hispanic Origin	10.3%
Diversity Index	38.0



**2000 Population 3+ by School Enrollment**

Total	1,112
Enrolled in Nursery/Preschool	0.9%
Enrolled in Kindergarten	1.8%
Enrolled in Grade 1-8	13.2%
Enrolled in Grade 9-12	6.7%
Enrolled in College	4.5%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	72.5%

**2010 Population 25+ by Educational Attainment**

Total	857
Less than 9th Grade	7.2%
9th - 12th Grade, No Diploma	12.5%
High School Graduate	35.6%
Some College, No Degree	21.0%
Associate Degree	11.1%
Bachelor's Degree	7.4%
Graduate/Professional Degree	5.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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**2010 Population 15+ by Marital Status**

Total	1,001
Never Married	19.3%
Married	65.1%
Widowed	5.9%
Divorced	9.7%



**2000 Population 16+ by Employment Status**

Total	886
In Labor Force	63.3%
Civilian Employed	60.8%
Civilian Unemployed	2.5%
In Armed Forces	0.0%
Not in Labor Force	36.7%

**2010 Civilian Population 16+ in Labor Force**

Civilian Employed	90.3%
Civilian Unemployed	9.7%

**2015 Civilian Population 16+ in Labor Force**

Civilian Employed	92.3%
Civilian Unemployed	7.7%

**2000 Females 16+ by Employment Status and Age of Children**

Total	481
Own Children < 6 Only	9.8%
Employed/in Armed Forces	5.6%
Unemployed	0.8%
Not in Labor Force	3.3%
Own Children < 6 and 6-17 Only	3.5%
Employed/in Armed Forces	2.9%
Unemployed	0.0%
Not in Labor Force	0.6%
Own Children 6-17 Only	19.1%
Employed/in Armed Forces	14.1%
Unemployed	0.0%
Not in Labor Force	5.0%
No Own Children < 18	67.6%
Employed/in Armed Forces	31.8%
Unemployed	1.7%
Not in Labor Force	34.1%



**2010 Employed Population 16+ by Industry**

Total	558
Agriculture/Mining	3.6%
Construction	7.9%
Manufacturing	18.5%
Wholesale Trade	2.3%
Retail Trade	12.7%
Transportation/Utilities	3.4%
Information	1.6%
Finance/Insurance/Real Estate	4.3%
Services	41.4%
Public Administration	4.3%

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**2010 Employed Population 16+ by Occupation**

Total	560
White Collar	51.4%
Management/Business/Financial	10.7%
Professional	20.4%
Sales	8.8%
Administrative Support	11.6%
Services	16.6%
Blue Collar	32.0%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	6.6%
Installation/Maintenance/Repair	6.3%
Production	12.0%
Transportation/Material Moving	7.0%



**2000 Workers 16+ by Means of Transportation to Work**

Total	530
Drove Alone - Car, Truck, or Van	85.1%
Carpooled - Car, Truck, or Van	12.1%
Public Transportation	0.0%
Walked	1.1%
Other Means	0.0%
Worked at Home	1.7%

**2000 Workers 16+ by Travel Time to Work**

Total	530
Did Not Work at Home	98.3%
Less than 5 minutes	6.2%
5 to 9 minutes	11.9%
10 to 19 minutes	34.3%
20 to 24 minutes	10.2%
25 to 34 minutes	7.4%
35 to 44 minutes	10.6%
45 to 59 minutes	10.9%
60 to 89 minutes	3.6%
90 or more minutes	3.2%
Worked at Home	1.7%
Average Travel Time to Work (in min)	24.7

**2000 Households by Vehicles Available**

Total	495
None	5.7%
1	36.2%
2	32.7%
3	19.6%
4	3.8%
5+	2.0%
Average Number of Vehicles Available	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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### 2000 Households by Type

Total	476
Family Households	72.1%
Married-couple Family	54.6%
With Related Children	24.2%
Other Family (No Spouse)	17.4%
With Related Children	13.0%
Nonfamily Households	27.9%
Householder Living Alone	26.5%
Householder Not Living Alone	1.5%
Households with Related Children	37.2%
Households with Persons 65+	29.8%

### 2000 Households by Size

Total	476
1 Person Household	26.5%
2 Person Household	34.5%
3 Person Household	19.7%
4 Person Household	14.7%
5 Person Household	3.8%
6 Person Household	0.6%
7+ Person Household	0.2%

### 2000 Households by Year Householder Moved In

Total	495
Moved in 1999 to March 2000	14.9%
Moved in 1995 to 1998	28.1%
Moved in 1990 to 1994	14.1%
Moved in 1980 to 1989	14.9%
Moved in 1970 to 1979	13.1%
Moved in 1969 or Earlier	14.7%
Median Year Householder Moved In	1993



### 2000 Housing Units by Units in Structure

Total	530
1, Detached	79.8%
1, Attached	0.0%
2	5.8%
3 or 4	4.0%
5 to 9	4.2%
10 to 19	1.5%
20+	1.9%
Mobile Home	2.8%
Other	0.0%

### 2000 Housing Units by Year Structure Built

Total	530
1999 to March 2000	0.2%
1995 to 1998	7.5%
1990 to 1994	3.8%
1980 to 1989	17.0%
1970 to 1979	26.4%
1969 or Earlier	45.1%
Median Year Structure Built	1972

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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**Top 3 Tapestry Segments**

- |    |  |                     |
|----|--|---------------------|
| 1. |  | Southern Satellites |
| 2. |  | Rooted Rural        |



**2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$597,629
Average Spent	\$1,134.02
Spending Potential Index	47
Computers & Accessories: Total \$	\$75,947
Average Spent	\$144.11
Spending Potential Index	65
Education: Total \$	\$355,908
Average Spent	\$675.35
Spending Potential Index	55
Entertainment/Recreation: Total \$	\$1,284,024
Average Spent	\$2,436.48
Spending Potential Index	76
Food at Home: Total \$	\$1,799,275
Average Spent	\$3,414.18
Spending Potential Index	76
Food Away from Home: Total \$	\$1,217,224
Average Spent	\$2,309.72
Spending Potential Index	72
Health Care: Total \$	\$1,685,516
Average Spent	\$3,198.32
Spending Potential Index	86
HH Furnishings & Equipment: Total \$	\$673,127
Average Spent	\$1,277.28
Spending Potential Index	62
Investments: Total \$	\$628,500
Average Spent	\$1,192.60
Spending Potential Index	69
Retail Goods: Total \$	\$9,863,198
Average Spent	\$18,715.75
Spending Potential Index	75
Shelter: Total \$	\$4,823,776
Average Spent	\$9,153.28
Spending Potential Index	58
TV/Video/Audio: Total \$	\$491,452
Average Spent	\$932.55
Spending Potential Index	75
Travel: Total \$	\$599,080
Average Spent	\$1,136.77
Spending Potential Index	60
Vehicle Maintenance & Repairs: Total \$	\$372,989
Average Spent	\$707.76
Spending Potential Index	75

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.