




Surry County, 2010
Surry County, NC (37171)
Geography: County

	2000 Total Population	71,219
	2000 Group Quarters	1,270
	2010 Total Population	73,271
	2015 Total Population	73,622
	2010 - 2015 Annual Rate	0.1%
	2000 Households	28,408
	2000 Average Household Size	2.46
	2010 Households	29,288
	2010 Average Household Size	2.46
	2015 Households	29,443
	2015 Average Household Size	2.46
	2010 - 2015 Annual Rate	0.11%
	2000 Families	20,484
	2000 Average Family Size	2.92
	2010 Families	20,682
	2010 Average Family Size	2.95
	2015 Families	20,660
	2015 Average Family Size	2.95
	2010 - 2015 Annual Rate	-0.02%
	2000 Housing Units	31,033
	Owner Occupied Housing Units	69.9%
	Renter Occupied Housing Units	21.7%
	Vacant Housing Units	8.5%
	2010 Housing Units	33,194
	Owner Occupied Housing Units	67.3%
	Renter Occupied Housing Units	20.9%
	Vacant Housing Units	11.8%
	2015 Housing Units	33,710
	Owner Occupied Housing Units	66.7%
	Renter Occupied Housing Units	20.6%
	Vacant Housing Units	12.7%
	Median Household Income	
	2000	\$33,224
	2010	\$40,490
	2015	\$46,200
	Median Home Value	
	2000	\$78,813
	2010	\$119,986
	2015	\$149,571
	Per Capita Income	
	2000	\$17,722
	2010	\$19,971
	2015	\$22,090
	Median Age	
	2000	38.0
	2010	40.9
	2015	42.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Income

Household Income Base	28,392
< \$15,000	21.0%
\$15,000 - \$24,999	16.1%
\$25,000 - \$34,999	15.5%
\$35,000 - \$49,999	18.7%
\$50,000 - \$74,999	16.6%
\$75,000 - \$99,999	6.7%
\$100,000 - \$149,999	3.4%
\$150,000 - \$199,999	0.9%
\$200,000+	1.2%
Average Household Income	\$43,616

2010 Households by Income

Household Income Base	29,288
< \$15,000	16.1%
\$15,000 - \$24,999	13.1%
\$25,000 - \$34,999	13.3%
\$35,000 - \$49,999	19.9%
\$50,000 - \$74,999	21.2%
\$75,000 - \$99,999	8.8%
\$100,000 - \$149,999	5.3%
\$150,000 - \$199,999	1.0%
\$200,000+	1.2%
Average Household Income	\$49,366

2015 Households by Income

Household Income Base	29,443
< \$15,000	15.1%
\$15,000 - \$24,999	11.2%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	16.4%
\$50,000 - \$74,999	26.3%
\$75,000 - \$99,999	9.7%
\$100,000 - \$149,999	7.2%
\$150,000 - \$199,999	1.3%
\$200,000+	1.6%
Average Household Income	\$54,562

2000 Owner Occupied HUs by Value

Total	21,687
<\$50,000	26.3%
\$50,000 - 99,999	40.8%
\$100,000 - 149,999	18.0%
\$150,000 - 199,999	7.7%
\$200,000 - \$299,999	4.9%
\$300,000 - 499,999	1.4%
\$500,000 - 999,999	0.4%
\$1,000,000+	0.5%
Average Home Value	\$98,850


2000 Specified Renter Occupied HUs by Contract Rent

Total	6,442
With Cash Rent	85.9%
No Cash Rent	14.1%
Median Rent	\$306
Average Rent	\$320

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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	2000 Population by Age	
	Total	71,219
	Age 0 - 4	6.3%
	Age 5 - 9	6.8%
	Age 10 - 14	6.6%
	Age 15 - 19	6.1%
	Age 20 - 24	5.6%
	Age 25 - 34	14.0%
	Age 35 - 44	15.1%
	Age 45 - 54	13.6%
	Age 55 - 64	10.5%
	Age 65 - 74	8.1%
	Age 75 - 84	5.4%
	Age 85+	1.9%
	Age 18+	76.4%
	2010 Population by Age	
	Total	73,271
	Age 0 - 4	6.2%
	Age 5 - 9	6.2%
	Age 10 - 14	6.5%
	Age 15 - 19	6.3%
	Age 20 - 24	5.0%
	Age 25 - 34	11.4%
	Age 35 - 44	14.4%
	Age 45 - 54	14.8%
	Age 55 - 64	12.9%
	Age 65 - 74	8.6%
	Age 75 - 84	5.3%
	Age 85+	2.3%
	Age 18+	77.2%
	2015 Population by Age	
	Total	73,622
	Age 0 - 4	6.0%
	Age 5 - 9	6.1%
	Age 10 - 14	6.5%
	Age 15 - 19	6.2%
	Age 20 - 24	5.4%
	Age 25 - 34	10.5%
	Age 35 - 44	13.2%
	Age 45 - 54	14.6%
	Age 55 - 64	13.7%
	Age 65 - 74	10.0%
	Age 75 - 84	5.4%
	Age 85+	2.4%
	Age 18+	77.6%
	2000 Population by Sex	
	Males	48.9%
	Females	51.1%
	2010 Population by Sex	
	Males	49.4%
	Females	50.6%
	2015 Population by Sex	
	Males	49.5%
	Females	50.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Surry County, 2010
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2000 Population by Race/Ethnicity

Total	71,219
White Alone	90.4%
Black Alone	4.2%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	3.5%
Two or More Races	1.1%
Hispanic Origin	6.5%
Diversity Index	28.0

2010 Population by Race/Ethnicity

Total	73,271
White Alone	87.6%
Black Alone	4.0%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	5.8%
Two or More Races	1.7%
Hispanic Origin	10.8%
Diversity Index	37.9

2015 Population by Race/Ethnicity

Total	73,622
White Alone	86.5%
Black Alone	3.9%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	6.8%
Two or More Races	1.9%
Hispanic Origin	13.1%
Diversity Index	42.1



2000 Population 3+ by School Enrollment

Total	68,684
Enrolled in Nursery/Preschool	1.2%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	11.6%
Enrolled in Grade 9-12	4.8%
Enrolled in College	3.5%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	77.0%

2010 Population 25+ by Educational Attainment

Total	51,130
Less than 9th Grade	11.3%
9th - 12th Grade, No Diploma	13.3%
High School Graduate	31.1%
Some College, No Degree	20.2%
Associate Degree	9.0%
Bachelor's Degree	10.6%
Graduate/Professional Degree	4.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status

Total	59,407
Never Married	19.6%
Married	61.7%
Widowed	8.1%
Divorced	10.5%



2000 Population 16+ by Employment Status

Total	56,188
In Labor Force	63.0%
Civilian Employed	60.9%
Civilian Unemployed	2.1%
In Armed Forces	0.0%
Not in Labor Force	37.0%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	89.0%
Civilian Unemployed	11.0%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	91.1%
Civilian Unemployed	8.9%

2000 Females 16+ by Employment Status and Age of Children

Total	28,985
Own Children < 6 Only	7.0%
Employed/in Armed Forces	4.1%
Unemployed	0.4%
Not in Labor Force	2.5%
Own Children < 6 and 6-17 Only	6.0%
Employed/in Armed Forces	3.8%
Unemployed	0.2%
Not in Labor Force	2.0%
Own Children 6-17 Only	17.2%
Employed/in Armed Forces	13.1%
Unemployed	0.3%
Not in Labor Force	3.8%
No Own Children < 18	69.7%
Employed/in Armed Forces	32.2%
Unemployed	1.1%
Not in Labor Force	36.4%



2010 Employed Population 16+ by Industry

Total	30,531
Agriculture/Mining	2.5%
Construction	10.5%
Manufacturing	21.0%
Wholesale Trade	3.2%
Retail Trade	11.8%
Transportation/Utilities	4.6%
Information	1.3%
Finance/Insurance/Real Estate	4.0%
Services	37.5%
Public Administration	3.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation

Total	30,531
White Collar	49.4%
Management/Business/Financial	10.9%
Professional	17.2%
Sales	9.8%
Administrative Support	11.6%
Services	14.8%
Blue Collar	35.8%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	8.5%
Installation/Maintenance/Repair	5.9%
Production	12.7%
Transportation/Material Moving	7.8%



2000 Workers 16+ by Means of Transportation to Work

Total	33,458
Drove Alone - Car, Truck, or Van	78.4%
Carpooled - Car, Truck, or Van	16.5%
Public Transportation	0.2%
Walked	1.4%
Other Means	1.1%
Worked at Home	2.5%

2000 Workers 16+ by Travel Time to Work

Total	33,458
Did Not Work at Home	97.5%
Less than 5 minutes	3.7%
5 to 9 minutes	11.7%
10 to 19 minutes	33.7%
20 to 24 minutes	12.9%
25 to 34 minutes	16.1%
35 to 44 minutes	4.5%
45 to 59 minutes	7.7%
60 to 89 minutes	3.5%
90 or more minutes	3.6%
Worked at Home	2.5%
Average Travel Time to Work (in min)	25.5

2000 Households by Vehicles Available

Total	28,408
None	7.7%
1	28.9%
2	35.8%
3	19.7%
4	5.7%
5+	2.1%
Average Number of Vehicles Available	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Type

Total	28,408
Family Households	72.1%
Married-couple Family	58.4%
With Related Children	25.1%
Other Family (No Spouse)	13.7%
With Related Children	8.1%
Nonfamily Households	27.9%
Householder Living Alone	25.0%
Householder Not Living Alone	2.9%
Households with Related Children	33.2%
Households with Persons 65+	26.7%

2000 Households by Size

Total	28,408
1 Person Household	25.0%
2 Person Household	36.0%
3 Person Household	18.4%
4 Person Household	13.6%
5 Person Household	4.6%
6 Person Household	1.4%
7+ Person Household	1.0%

2000 Households by Year Householder Moved In

Total	28,408
Moved in 1999 to March 2000	13.9%
Moved in 1995 to 1998	26.0%
Moved in 1990 to 1994	14.5%
Moved in 1980 to 1989	16.1%
Moved in 1970 to 1979	13.1%
Moved in 1969 or Earlier	16.4%
Median Year Householder Moved In	1992



2000 Housing Units by Units in Structure

Total	31,033
1, Detached	66.1%
1, Attached	1.2%
2	1.7%
3 or 4	2.3%
5 to 9	1.8%
10 to 19	0.8%
20+	1.1%
Mobile Home	25.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	31,033
1999 to March 2000	2.3%
1995 to 1998	9.4%
1990 to 1994	9.2%
1980 to 1989	15.4%
1970 to 1979	19.6%
1969 or Earlier	44.2%
Median Year Structure Built	1973

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

1.	Southern Satellites
2.	Midland Crowd
3.	Simple Living



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$33,801,743
Average Spent	\$1,154.12
Spending Potential Index	48
Computers & Accessories: Total \$	\$4,357,623
Average Spent	\$148.79
Spending Potential Index	68
Education: Total \$	\$22,110,414
Average Spent	\$754.93
Spending Potential Index	62
Entertainment/Recreation: Total \$	\$70,565,282
Average Spent	\$2,409.36
Spending Potential Index	75
Food at Home: Total \$	\$98,737,758
Average Spent	\$3,371.27
Spending Potential Index	75
Food Away from Home: Total \$	\$67,809,706
Average Spent	\$2,315.27
Spending Potential Index	72
Health Care: Total \$	\$90,862,814
Average Spent	\$3,102.39
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$37,523,959
Average Spent	\$1,281.21
Spending Potential Index	62
Investments: Total \$	\$35,867,335
Average Spent	\$1,224.64
Spending Potential Index	70
Retail Goods: Total \$	\$535,925,382
Average Spent	\$18,298.46
Spending Potential Index	74
Shelter: Total \$	\$287,037,100
Average Spent	\$9,800.50
Spending Potential Index	62
TV/Video/Audio: Total \$	\$27,139,085
Average Spent	\$926.63
Spending Potential Index	75
Travel: Total \$	\$34,931,909
Average Spent	\$1,192.70
Spending Potential Index	63
Vehicle Maintenance & Repairs: Total \$	\$20,543,429
Average Spent	\$701.43
Spending Potential Index	74

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.