




Site Type: Geography

	2000 Total Population	1,281
	2000 Group Quarters	0
	2009 Total Population	1,356
	2014 Total Population	1,388
	2009 - 2014 Annual Rate	0.47%
	2000 Households	585
	2000 Average Household Size	2.19
	2009 Households	618
	2009 Average Household Size	2.19
	2014 Households	632
	2014 Average Household Size	2.19
	2009 - 2014 Annual Rate	0.45%
	2000 Families	364
	2000 Average Family Size	2.81
	2009 Families	398
	2009 Average Family Size	2.76
	2014 Families	402
	2014 Average Family Size	2.77
2009 - 2014 Annual Rate	0.2%	
	2000 Housing Units	644
	Owner Occupied Housing Units	56.2%
	Renter Occupied Housing Units	34.6%
	Vacant Housing Units	9.2%
	2009 Housing Units	699
	Owner Occupied Housing Units	62.4%
	Renter Occupied Housing Units	26.0%
	Vacant Housing Units	11.6%
	2014 Housing Units	709
	Owner Occupied Housing Units	60.8%
	Renter Occupied Housing Units	28.3%
	Vacant Housing Units	10.9%
	Median Household Income	
	2000	\$33,294
	2009	\$49,646
2014	\$50,061	
Median Home Value		
2000	\$104,006	
2009	\$160,268	
2014	\$186,779	
Per Capita Income		
2000	\$18,526	
2009	\$25,660	
2014	\$25,961	
Median Age		
2000	39.8	
2009	44.3	
2014	45.7	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2000 Households by Income

Household Income Base	586
< \$15,000	24.7%
\$15,000 - \$24,999	13.1%
\$25,000 - \$34,999	13.8%
\$35,000 - \$49,999	17.9%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	8.7%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	0.3%
\$200,000+	0.7%
Average Household Income	\$40,116

2009 Households by Income

Household Income Base	620
< \$15,000	14.4%
\$15,000 - \$24,999	10.5%
\$25,000 - \$34,999	9.7%
\$35,000 - \$49,999	15.8%
\$50,000 - \$74,999	23.5%
\$75,000 - \$99,999	13.5%
\$100,000 - \$149,999	8.2%
\$150,000 - \$199,999	3.5%
\$200,000+	0.8%
Average Household Income	\$57,757

2014 Households by Income

Household Income Base	631
< \$15,000	13.3%
\$15,000 - \$24,999	10.0%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	17.7%
\$50,000 - \$74,999	24.1%
\$75,000 - \$99,999	13.2%
\$100,000 - \$149,999	8.4%
\$150,000 - \$199,999	3.6%
\$200,000+	0.8%
Average Household Income	\$58,736

2000 Owner Occupied HUs by Value

Total	357
<\$50,000	4.8%
\$50,000 - 99,999	41.7%
\$100,000 - 149,999	41.2%
\$150,000 - 199,999	8.7%
\$200,000 - \$299,999	1.7%
\$300,000 - 499,999	1.4%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.6%
Average Home Value	\$115,791


2000 Specified Renter Occupied HUs by Contract Rent

Total	245
With Cash Rent	93.5%
No Cash Rent	6.5%
Median Rent	\$296
Average Rent	\$293

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Site Type: Geography

		2000 Population by Age	
	Total		1,281
	0 - 4		5.9%
	5 - 9		6.3%
	10 - 14		6.3%
	15 - 19		5.7%
	20 - 24		5.5%
	25 - 34		13.0%
	35 - 44		14.3%
	45 - 54		15.1%
	55 - 64		8.7%
	65 - 74		8.4%
	75 - 84		8.3%
	85+		2.5%
	18+		77.5%
		2009 Population by Age	
	Total		1,355
	0 - 4		5.1%
	5 - 9		4.8%
	10 - 14		5.2%
	15 - 19		6.1%
	20 - 24		6.1%
	25 - 34		11.1%
	35 - 44		12.7%
	45 - 54		15.7%
	55 - 64		15.2%
	65 - 74		8.8%
	75 - 84		6.3%
	85+		3.0%
	18+		81.3%
		2014 Population by Age	
	Total		1,384
	0 - 4		5.0%
	5 - 9		4.8%
	10 - 14		4.9%
	15 - 19		5.0%
	20 - 24		6.1%
	25 - 34		12.1%
	35 - 44		11.1%
	45 - 54		14.5%
	55 - 64		15.7%
	65 - 74		11.6%
	75 - 84		6.2%
	85+		3.0%
	18+		82.1%
		2000 Population by Sex	
	Males		44.4%
	Females		55.6%
		2009 Population by Sex	
	Males		47.4%
	Females		52.6%
		2014 Population by Sex	
	Males		47.8%
	Females		52.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Site Type: Geography



2000 Population by Race/Ethnicity

Total	1,281
White Alone	87.8%
Black Alone	9.3%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	0.9%
Two or More Races	1.4%
Hispanic Origin	1.2%
Diversity Index	23.9

2009 Population by Race/Ethnicity

Total	1,355
White Alone	87.9%
Black Alone	8.5%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.8%
Some Other Race Alone	1.3%
Two or More Races	1.3%
Hispanic Origin	1.6%
Diversity Index	24.6

2014 Population by Race/Ethnicity

Total	1,387
White Alone	86.8%
Black Alone	8.7%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	1.0%
Some Other Race Alone	1.8%
Two or More Races	1.4%
Hispanic Origin	2.1%
Diversity Index	27.1



2000 Population 3+ by School Enrollment

Total	1,211
Enrolled in Nursery/Preschool	0.6%
Enrolled in Kindergarten	0.7%
Enrolled in Grade 1-8	11.6%
Enrolled in Grade 9-12	5.6%
Enrolled in College	3.1%
Enrolled in Grad/Prof School	0.8%
Not Enrolled in School	77.5%

2009 Population 25+ by Educational Attainment

Total	988
Less than 9th Grade	8.0%
9th - 12th Grade, No Diploma	11.9%
High School Graduate	25.5%
Some College, No Degree	23.1%
Associate Degree	9.5%
Bachelor's Degree	14.0%
Graduate/Professional Degree	8.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Site Type: Geography



2009 Population 15+ by Marital Status

Total	1,152
Never Married	16.8%
Married	59.5%
Widowed	8.1%
Divorced	15.5%



2000 Population 16+ by Employment Status

Total	1,005
In Labor Force	59.7%
Civilian Employed	57.0%
Civilian Unemployed	2.7%
In Armed Forces	0.0%
Not in Labor Force	40.3%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	87.9%
Civilian Unemployed	12.1%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	91.9%
Civilian Unemployed	8.1%

2000 Females 16+ by Employment Status and Age of Children

Total	567
Own Children < 6 Only	8.3%
Employed/in Armed Forces	5.6%
Unemployed	0.0%
Not in Labor Force	2.6%
Own Children < 6 and 6-17 Only	4.8%
Employed/in Armed Forces	2.3%
Unemployed	0.0%
Not in Labor Force	2.5%
Own Children 6-17 Only	14.5%
Employed/in Armed Forces	12.5%
Unemployed	0.4%
Not in Labor Force	1.6%
No Own Children < 18	72.5%
Employed/in Armed Forces	32.5%
Unemployed	1.2%
Not in Labor Force	38.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Site Type: **Geography**



2009 Employed Population 16+ by Industry

Total	565
Agriculture/Mining	1.4%
Construction	8.0%
Manufacturing	14.2%
Wholesale Trade	2.7%
Retail Trade	10.1%
Transportation/Utilities	6.0%
Information	1.9%
Finance/Insurance/Real Estate	7.8%
Services	44.8%
Public Administration	3.2%

2009 Employed Population 16+ by Occupation

Total	565
White Collar	64.8%
Management/Business/Financial	16.5%
Professional	26.0%
Sales	9.7%
Administrative Support	12.6%
Services	13.1%
Blue Collar	22.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.8%
Installation/Maintenance/Repair	5.0%
Production	7.8%
Transportation/Material Moving	4.6%



2000 Workers 16+ by Means of Transportation to Work

Total	558
Drove Alone - Car, Truck, or Van	82.1%
Carpooled - Car, Truck, or Van	10.9%
Public Transportation	0.0%
Walked	2.2%
Other Means	1.6%
Worked at Home	3.2%

2000 Workers 16+ by Travel Time to Work

Total	558
Did Not Work at Home	96.8%
Less than 5 minutes	9.0%
5 to 9 minutes	10.0%
10 to 19 minutes	22.6%
20 to 24 minutes	9.9%
25 to 34 minutes	25.3%
35 to 44 minutes	7.7%
45 to 59 minutes	6.8%
60 to 89 minutes	3.6%
90 or more minutes	2.0%
Worked at Home	3.2%
Average Travel Time to Work (in min)	25.6

2000 Households by Vehicles Available

Total	602
None	9.3%
1	39.4%
2	39.0%
3	9.6%
4	1.5%
5+	1.2%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Site Type: Geography



2000 Households by Type

Total	585
Family Households	62.2%
Married-couple Family	45.3%
With Related Children	16.9%
Other Family (No Spouse)	16.9%
With Related Children	10.4%
Nonfamily Households	37.8%
Householder Living Alone	34.5%
Householder Not Living Alone	3.2%
Households with Related Children	27.4%
Households with Persons 65+	33.0%

2000 Households by Size

Total	585
1 Person Household	34.5%
2 Person Household	36.1%
3 Person Household	14.7%
4 Person Household	9.6%
5 Person Household	3.8%
6 Person Household	0.7%
7+ Person Household	0.7%

2000 Households by Year Householder Moved In

Total	602
Moved in 1999 to March 2000	25.4%
Moved in 1995 to 1998	28.1%
Moved in 1990 to 1994	12.6%
Moved in 1980 to 1989	14.1%
Moved in 1970 to 1979	3.8%
Moved in 1969 or Earlier	15.9%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	660
1, Detached	68.3%
1, Attached	5.0%
2	2.7%
3 or 4	4.1%
5 to 9	14.1%
10 to 19	2.1%
20+	1.7%
Mobile Home	2.0%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	660
1999 to March 2000	5.5%
1995 to 1998	6.8%
1990 to 1994	6.2%
1980 to 1989	7.9%
1970 to 1979	15.2%
1969 or Earlier	58.5%
Median Year Structure Built	1963

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Site Type: Geography

Top 3 Tapestry Segments

- | | | |
|----|--|-------------------|
| 1. | | Midlife Junction |
| 2. | | Salt of the Earth |



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$876,871
Average Spent	\$1,418.89
Spending Potential Index	57
Computers & Accessories: Total \$	\$115,247
Average Spent	\$186.48
Spending Potential Index	82
Education: Total \$	\$608,196
Average Spent	\$984.14
Spending Potential Index	78
Entertainment/Recreation: Total \$	\$1,674,867
Average Spent	\$2,710.14
Spending Potential Index	84
Food at Home: Total \$	\$2,371,117
Average Spent	\$3,836.76
Spending Potential Index	84
Food Away from Home: Total \$	\$1,695,162
Average Spent	\$2,742.98
Spending Potential Index	82
Health Care: Total \$	\$2,121,076
Average Spent	\$3,432.16
Spending Potential Index	91
HH Furnishings & Equipment: Total \$	\$962,961
Average Spent	\$1,558.19
Spending Potential Index	72
Investments: Total \$	\$706,024
Average Spent	\$1,142.43
Spending Potential Index	79
Retail Goods: Total \$	\$12,833,138
Average Spent	\$20,765.60
Spending Potential Index	81
Shelter: Total \$	\$7,446,097
Average Spent	\$12,048.70
Spending Potential Index	77
TV/Video/Sound Equipment: Total \$	\$632,177
Average Spent	\$1,022.94
Spending Potential Index	84
Travel: Total \$	\$900,782
Average Spent	\$1,457.58
Spending Potential Index	79
Vehicle Maintenance & Repairs: Total \$	\$489,310
Average Spent	\$791.76
Spending Potential Index	85

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.