

Town of Pilot Mountain, 2010
Pilot Mountain town, NC (3751820)
Geography: Place



2000 Total Population	1,281
2000 Group Quarters	0
2010 Total Population	1,338
2015 Total Population	1,351
2010 - 2015 Annual Rate	0.19%



2000 Households	585
2000 Average Household Size	2.19
2010 Households	613
2010 Average Household Size	2.18
2015 Households	620
2015 Average Household Size	2.18
2010 - 2015 Annual Rate	0.23%
2000 Families	364
2000 Average Family Size	2.81
2010 Families	398
2010 Average Family Size	2.74
2015 Families	399
2015 Average Family Size	2.74
2010 - 2015 Annual Rate	0.05%



2000 Housing Units	644
Owner Occupied Housing Units	56.2%
Renter Occupied Housing Units	34.6%
Vacant Housing Units	9.2%
2010 Housing Units	698
Owner Occupied Housing Units	62.2%
Renter Occupied Housing Units	25.6%
Vacant Housing Units	12.2%
2015 Housing Units	711
Owner Occupied Housing Units	59.5%
Renter Occupied Housing Units	27.7%
Vacant Housing Units	12.8%

Median Household Income

2000	\$33,294
2010	\$45,438
2015	\$52,677

Median Home Value

2000	\$104,006
2010	\$158,182
2015	\$197,917

Per Capita Income

2000	\$18,526
2010	\$23,860
2015	\$26,705

Median Age

2000	39.8
2010	45.0
2015	46.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Income

Household Income Base	586
< \$15,000	24.7%
\$15,000 - \$24,999	13.1%
\$25,000 - \$34,999	13.8%
\$35,000 - \$49,999	17.9%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	8.7%
\$100,000 - \$149,999	3.6%
\$150,000 - \$199,999	0.3%
\$200,000+	0.7%
Average Household Income	\$40,116

2010 Households by Income

Household Income Base	613
< \$15,000	14.2%
\$15,000 - \$24,999	11.4%
\$25,000 - \$34,999	12.9%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	22.3%
\$75,000 - \$99,999	9.8%
\$100,000 - \$149,999	10.3%
\$150,000 - \$199,999	1.6%
\$200,000+	0.7%
Average Household Income	\$53,731

2015 Households by Income

Household Income Base	620
< \$15,000	12.4%
\$15,000 - \$24,999	9.4%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	13.2%
\$50,000 - \$74,999	27.4%
\$75,000 - \$99,999	10.6%
\$100,000 - \$149,999	13.7%
\$150,000 - \$199,999	2.1%
\$200,000+	0.8%
Average Household Income	\$60,020

2000 Owner Occupied HUs by Value

Total	357
<\$50,000	4.8%
\$50,000 - 99,999	41.7%
\$100,000 - 149,999	41.2%
\$150,000 - 199,999	8.7%
\$200,000 - \$299,999	1.7%
\$300,000 - 499,999	1.4%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.6%
Average Home Value	\$115,791


2000 Specified Renter Occupied HUs by Contract Rent

Total	245
With Cash Rent	93.5%
No Cash Rent	6.5%
Median Rent	\$296
Average Rent	\$293

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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	2000 Population by Age	
	Total	1,281
	Age 0 - 4	5.9%
	Age 5 - 9	6.3%
	Age 10 - 14	6.3%
	Age 15 - 19	5.7%
	Age 20 - 24	5.5%
	Age 25 - 34	13.0%
	Age 35 - 44	14.3%
	Age 45 - 54	15.1%
	Age 55 - 64	8.7%
	Age 65 - 74	8.4%
	Age 75 - 84	8.3%
	Age 85+	2.5%
	Age 18+	77.5%
	2010 Population by Age	
	Total	1,335
	Age 0 - 4	5.0%
	Age 5 - 9	4.8%
	Age 10 - 14	5.0%
	Age 15 - 19	6.0%
	Age 20 - 24	6.1%
	Age 25 - 34	10.9%
	Age 35 - 44	12.1%
	Age 45 - 54	15.8%
	Age 55 - 64	15.8%
	Age 65 - 74	9.1%
	Age 75 - 84	6.2%
	Age 85+	3.1%
	Age 18+	81.5%
	2015 Population by Age	
	Total	1,352
	Age 0 - 4	4.9%
	Age 5 - 9	4.7%
	Age 10 - 14	4.9%
	Age 15 - 19	4.9%
	Age 20 - 24	6.0%
	Age 25 - 34	12.1%
	Age 35 - 44	10.7%
	Age 45 - 54	14.7%
	Age 55 - 64	15.5%
	Age 65 - 74	12.2%
	Age 75 - 84	6.3%
	Age 85+	3.0%
	Age 18+	82.7%
	2000 Population by Sex	
	Males	44.4%
	Females	55.6%
	2010 Population by Sex	
	Males	47.3%
	Females	52.7%
	2015 Population by Sex	
	Males	47.6%
	Females	52.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Race/Ethnicity

Total	1,281
White Alone	87.8%
Black Alone	9.3%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	0.9%
Two or More Races	1.4%
Hispanic Origin	1.2%
Diversity Index	23.9

2010 Population by Race/Ethnicity

Total	1,338
White Alone	88.3%
Black Alone	8.1%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	1.5%
Two or More Races	1.3%
Hispanic Origin	1.9%
Diversity Index	24.3

2015 Population by Race/Ethnicity

Total	1,350
White Alone	87.7%
Black Alone	8.1%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	1.9%
Two or More Races	1.6%
Hispanic Origin	2.3%
Diversity Index	26.0



2000 Population 3+ by School Enrollment

Total	1,211
Enrolled in Nursery/Preschool	0.6%
Enrolled in Kindergarten	0.7%
Enrolled in Grade 1-8	11.6%
Enrolled in Grade 9-12	5.6%
Enrolled in College	3.1%
Enrolled in Grad/Prof School	0.8%
Not Enrolled in School	77.5%

2010 Population 25+ by Educational Attainment

Total	978
Less than 9th Grade	6.9%
9th - 12th Grade, No Diploma	9.8%
High School Graduate	24.1%
Some College, No Degree	24.5%
Associate Degree	10.4%
Bachelor's Degree	14.9%
Graduate/Professional Degree	9.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2010 Population 15+ by Marital Status

Total	1,141
Never Married	17.5%
Married	57.9%
Widowed	7.8%
Divorced	16.7%



2000 Population 16+ by Employment Status

Total	1,005
In Labor Force	59.7%
Civilian Employed	57.0%
Civilian Unemployed	2.7%
In Armed Forces	0.0%
Not in Labor Force	40.3%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	89.0%
Civilian Unemployed	11.0%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	91.1%
Civilian Unemployed	8.9%

2000 Females 16+ by Employment Status and Age of Children

Total	567
Own Children < 6 Only	8.3%
Employed/in Armed Forces	5.6%
Unemployed	0.0%
Not in Labor Force	2.6%
Own Children < 6 and 6-17 Only	4.8%
Employed/in Armed Forces	2.3%
Unemployed	0.0%
Not in Labor Force	2.5%
Own Children 6-17 Only	14.5%
Employed/in Armed Forces	12.5%
Unemployed	0.4%
Not in Labor Force	1.6%
No Own Children < 18	72.5%
Employed/in Armed Forces	32.5%
Unemployed	1.2%
Not in Labor Force	38.8%



2010 Employed Population 16+ by Industry

Total	575
Agriculture/Mining	1.4%
Construction	7.7%
Manufacturing	14.3%
Wholesale Trade	2.8%
Retail Trade	9.9%
Transportation/Utilities	5.7%
Information	1.9%
Finance/Insurance/Real Estate	7.7%
Services	45.4%
Public Administration	3.3%

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2010 Employed Population 16+ by Occupation

Total	575
White Collar	64.9%
Management/Business/Financial	16.2%
Professional	26.4%
Sales	9.6%
Administrative Support	12.7%
Services	13.2%
Blue Collar	21.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	4.9%
Production	7.8%
Transportation/Material Moving	4.5%



2000 Workers 16+ by Means of Transportation to Work

Total	558
Drove Alone - Car, Truck, or Van	82.1%
Carpooled - Car, Truck, or Van	10.9%
Public Transportation	0.0%
Walked	2.2%
Other Means	1.6%
Worked at Home	3.2%

2000 Workers 16+ by Travel Time to Work

Total	558
Did Not Work at Home	96.8%
Less than 5 minutes	9.0%
5 to 9 minutes	10.0%
10 to 19 minutes	22.6%
20 to 24 minutes	9.9%
25 to 34 minutes	25.3%
35 to 44 minutes	7.7%
45 to 59 minutes	6.8%
60 to 89 minutes	3.6%
90 or more minutes	2.0%
Worked at Home	3.2%
Average Travel Time to Work (in min)	25.6

2000 Households by Vehicles Available

Total	602
None	9.3%
1	39.4%
2	39.0%
3	9.6%
4	1.5%
5+	1.2%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Type

Total	585
Family Households	62.2%
Married-couple Family	45.3%
With Related Children	16.9%
Other Family (No Spouse)	16.9%
With Related Children	10.4%
Nonfamily Households	37.8%
Householder Living Alone	34.5%
Householder Not Living Alone	3.2%
Households with Related Children	27.4%
Households with Persons 65+	33.0%

2000 Households by Size

Total	585
1 Person Household	34.5%
2 Person Household	36.1%
3 Person Household	14.7%
4 Person Household	9.6%
5 Person Household	3.8%
6 Person Household	0.7%
7+ Person Household	0.7%

2000 Households by Year Householder Moved In

Total	602
Moved in 1999 to March 2000	25.4%
Moved in 1995 to 1998	28.1%
Moved in 1990 to 1994	12.6%
Moved in 1980 to 1989	14.1%
Moved in 1970 to 1979	3.8%
Moved in 1969 or Earlier	15.9%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	660
1, Detached	68.3%
1, Attached	5.0%
2	2.7%
3 or 4	4.1%
5 to 9	14.1%
10 to 19	2.1%
20+	1.7%
Mobile Home	2.0%
Other	0.0%

2000 Housing Units by Year Structure Built


Total	660
1999 to March 2000	5.5%
1995 to 1998	6.8%
1990 to 1994	6.2%
1980 to 1989	7.9%
1970 to 1979	15.2%
1969 or Earlier	58.5%
Median Year Structure Built	1963

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

- | | |
|----|-------------------|
| 1. | Midlife Junction |
| 2. | Salt of the Earth |

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$777,442
Average Spent	\$1,268.26
Spending Potential Index	53
Computers & Accessories: Total \$	\$104,730
Average Spent	\$170.85
Spending Potential Index	78
Education: Total \$	\$580,704
Average Spent	\$947.31
Spending Potential Index	78
Entertainment/Recreation: Total \$	\$1,574,945
Average Spent	\$2,569.24
Spending Potential Index	80
Food at Home: Total \$	\$2,178,689
Average Spent	\$3,554.14
Spending Potential Index	79
Food Away from Home: Total \$	\$1,528,647
Average Spent	\$2,493.71
Spending Potential Index	77
Health Care: Total \$	\$1,977,138
Average Spent	\$3,225.35
Spending Potential Index	87
HH Furnishings & Equipment: Total \$	\$854,695
Average Spent	\$1,394.28
Spending Potential Index	68
Investments: Total \$	\$882,753
Average Spent	\$1,440.05
Spending Potential Index	83
Retail Goods: Total \$	\$11,711,107
Average Spent	\$19,104.58
Spending Potential Index	77
Shelter: Total \$	\$7,040,147
Average Spent	\$11,484.74
Spending Potential Index	73
TV/Video/Audio: Total \$	\$603,470
Average Spent	\$984.45
Spending Potential Index	79
Travel: Total \$	\$854,986
Average Spent	\$1,394.76
Spending Potential Index	74
Vehicle Maintenance & Repairs: Total \$	\$460,359
Average Spent	\$750.99
Spending Potential Index	80

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.