




City of Mount Airy, 2010
Custom Polygon

	2000 Total Population	10,690
	2000 Group Quarters	446
	2010 Total Population	10,474
	2015 Total Population	10,369
	2010 - 2015 Annual Rate	-0.2%
	2000 Households	4,575
	2000 Average Household Size	2.24
	2010 Households	4,502
	2010 Average Household Size	2.23
	2015 Households	4,456
	2015 Average Household Size	2.23
	2010 - 2015 Annual Rate	-0.21%
	2000 Families	2,844
	2000 Average Family Size	2.88
	2010 Families	2,711
	2010 Average Family Size	2.91
	2015 Families	2,657
	2015 Average Family Size	2.92
2010 - 2015 Annual Rate	-0.4%	
	2000 Housing Units	5,105
	Owner Occupied Housing Units	56.1%
	Renter Occupied Housing Units	33.9%
	Vacant Housing Units	10.0%
	2010 Housing Units	5,299
	Owner Occupied Housing Units	52.5%
	Renter Occupied Housing Units	32.4%
	Vacant Housing Units	15.0%
	2015 Housing Units	5,338
	Owner Occupied Housing Units	51.5%
	Renter Occupied Housing Units	32.0%
	Vacant Housing Units	16.5%
Median Household Income		
2000	\$28,515	
2010	\$34,726	
2015	\$39,316	
Median Home Value		
2000	\$79,710	
2010	\$123,131	
2015	\$154,019	
Per Capita Income		
2000	\$19,578	
2010	\$21,208	
2015	\$23,517	
Median Age		
2000	42.4	
2010	45.1	
2015	45.7	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Income

Household Income Base	4,570
< \$15,000	27.7%
\$15,000 - \$24,999	16.1%
\$25,000 - \$34,999	17.6%
\$35,000 - \$49,999	12.4%
\$50,000 - \$74,999	13.5%
\$75,000 - \$99,999	5.3%
\$100,000 - \$149,999	3.7%
\$150,000 - \$199,999	1.7%
\$200,000+	2.0%
Average Household Income	\$43,375

2010 Households by Income

Household Income Base	4,502
< \$15,000	23.1%
\$15,000 - \$24,999	13.5%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	16.0%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	4.5%
\$150,000 - \$199,999	1.6%
\$200,000+	2.1%
Average Household Income	\$47,893

2015 Households by Income

Household Income Base	4,455
< \$15,000	22.2%
\$15,000 - \$24,999	12.0%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	19.9%
\$75,000 - \$99,999	9.2%
\$100,000 - \$149,999	6.1%
\$150,000 - \$199,999	2.1%
\$200,000+	2.5%
Average Household Income	\$53,091

2000 Owner Occupied HUs by Value

Total	2,847
<\$50,000	20.3%
\$50,000 - 99,999	42.5%
\$100,000 - 149,999	18.8%
\$150,000 - 199,999	10.4%
\$200,000 - \$299,999	4.7%
\$300,000 - 499,999	2.0%
\$500,000 - 999,999	0.7%
\$1,000,000+	0.7%
Average Home Value	\$109,778

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,719
With Cash Rent	91.9%
No Cash Rent	8.1%
Median Rent	\$285
Average Rent	\$313

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Age

Total	10,691
Age 0 - 4	5.8%
Age 5 - 9	6.2%
Age 10 - 14	6.1%
Age 15 - 19	5.4%
Age 20 - 24	4.7%
Age 25 - 34	11.9%
Age 35 - 44	13.5%
Age 45 - 54	12.7%
Age 55 - 64	10.5%
Age 65 - 74	11.1%
Age 75 - 84	8.7%
Age 85+	3.5%
Age 18+	78.4%

2010 Population by Age

Total	10,473
Age 0 - 4	5.6%
Age 5 - 9	5.4%
Age 10 - 14	5.5%
Age 15 - 19	5.9%
Age 20 - 24	5.8%
Age 25 - 34	10.1%
Age 35 - 44	11.7%
Age 45 - 54	13.8%
Age 55 - 64	12.7%
Age 65 - 74	10.0%
Age 75 - 84	9.0%
Age 85+	4.5%
Age 18+	80.0%

2015 Population by Age

Total	10,371
Age 0 - 4	5.7%
Age 5 - 9	5.3%
Age 10 - 14	5.4%
Age 15 - 19	5.3%
Age 20 - 24	5.8%
Age 25 - 34	11.2%
Age 35 - 44	10.4%
Age 45 - 54	12.7%
Age 55 - 64	13.4%
Age 65 - 74	11.4%
Age 75 - 84	8.5%
Age 85+	4.8%
Age 18+	80.4%

2000 Population by Sex

Males	46.6%
Females	53.4%

2010 Population by Sex

Males	47.3%
Females	52.7%

2015 Population by Sex

Males	47.8%
Females	52.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Race/Ethnicity

Total	10,689
White Alone	85.9%
Black Alone	8.3%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	2.3%
Some Other Race Alone	2.0%
Two or More Races	1.2%
Hispanic Origin	5.0%
Diversity Index	32.6

2010 Population by Race/Ethnicity

Total	10,474
White Alone	83.8%
Black Alone	8.3%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	2.3%
Some Other Race Alone	3.6%
Two or More Races	1.7%
Hispanic Origin	8.8%
Diversity Index	40.5

2015 Population by Race/Ethnicity

Total	10,367
White Alone	82.9%
Black Alone	8.2%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	2.3%
Some Other Race Alone	4.3%
Two or More Races	2.0%
Hispanic Origin	11.0%
Diversity Index	44.2



2000 Population 3+ by School Enrollment

Total	10,254
Enrolled in Nursery/Preschool	1.7%
Enrolled in Kindergarten	1.1%
Enrolled in Grade 1-8	10.6%
Enrolled in Grade 9-12	4.2%
Enrolled in College	4.4%
Enrolled in Grad/Prof School	0.8%
Not Enrolled in School	77.1%

2010 Population 25+ by Educational Attainment

Total	7,523
Less than 9th Grade	12.8%
9th - 12th Grade, No Diploma	12.2%
High School Graduate	25.7%
Some College, No Degree	18.4%
Associate Degree	7.3%
Bachelor's Degree	17.0%
Graduate/Professional Degree	6.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status

Total	8,744
Never Married	20.2%
Married	53.9%
Widowed	12.7%
Divorced	13.1%



2000 Population 16+ by Employment Status

Total	8,564
In Labor Force	55.8%
Civilian Employed	53.8%
Civilian Unemployed	1.8%
In Armed Forces	0.2%
Not in Labor Force	44.2%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	89.5%
Civilian Unemployed	10.5%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	91.6%
Civilian Unemployed	8.4%

2000 Females 16+ by Employment Status and Age of Children

Total	4,650
Own Children < 6 Only	6.7%
Employed/in Armed Forces	3.9%
Unemployed	0.2%
Not in Labor Force	2.5%
Own Children < 6 and 6-17 Only	4.5%
Employed/in Armed Forces	3.0%
Unemployed	0.0%
Not in Labor Force	1.5%
Own Children 6-17 Only	14.8%
Employed/in Armed Forces	10.8%
Unemployed	0.2%
Not in Labor Force	3.7%
No Own Children < 18	74.0%
Employed/in Armed Forces	26.0%
Unemployed	1.0%
Not in Labor Force	47.0%



2010 Employed Population 16+ by Industry

Total	3,984
Agriculture/Mining	0.6%
Construction	9.7%
Manufacturing	20.8%
Wholesale Trade	3.8%
Retail Trade	10.3%
Transportation/Utilities	4.1%
Information	0.8%
Finance/Insurance/Real Estate	5.3%
Services	40.8%
Public Administration	3.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation

Total	3,985
White Collar	56.2%
Management/Business/Financial	12.9%
Professional	22.5%
Sales	10.1%
Administrative Support	10.7%
Services	14.4%
Blue Collar	29.5%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	7.0%
Installation/Maintenance/Repair	3.3%
Production	11.6%
Transportation/Material Moving	7.4%



2000 Workers 16+ by Means of Transportation to Work

Total	4,517
Drove Alone - Car, Truck, or Van	76.3%
Carpooled - Car, Truck, or Van	16.9%
Public Transportation	0.3%
Walked	2.1%
Other Means	2.7%
Worked at Home	1.7%

2000 Workers 16+ by Travel Time to Work

Total	4,516
Did Not Work at Home	98.3%
Less than 5 minutes	5.1%
5 to 9 minutes	21.3%
10 to 19 minutes	36.6%
20 to 24 minutes	8.5%
25 to 34 minutes	7.3%
35 to 44 minutes	3.1%
45 to 59 minutes	6.1%
60 to 89 minutes	4.7%
90 or more minutes	5.5%
Worked at Home	1.7%
Average Travel Time to Work (in min)	24.7

2000 Households by Vehicles Available

Total	4,568
None	13.0%
1	36.4%
2	34.7%
3	11.6%
4	3.5%
5+	0.8%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Type

Total	4,574
Family Households	62.2%
Married-couple Family	46.2%
With Related Children	17.7%
Other Family (No Spouse)	15.9%
With Related Children	9.3%
Nonfamily Households	37.8%
Householder Living Alone	34.6%
Householder Not Living Alone	3.2%
Households with Related Children	27.0%
Households with Persons 65+	35.2%

2000 Households by Size

Total	4,575
1 Person Household	34.6%
2 Person Household	34.7%
3 Person Household	14.6%
4 Person Household	9.8%
5 Person Household	3.8%
6 Person Household	1.3%
7+ Person Household	1.2%

2000 Households by Year Householder Moved In

Total	4,570
Moved in 1999 to March 2000	17.5%
Moved in 1995 to 1998	23.7%
Moved in 1990 to 1994	15.5%
Moved in 1980 to 1989	13.7%
Moved in 1970 to 1979	10.9%
Moved in 1969 or Earlier	18.7%
Median Year Householder Moved In	1992



2000 Housing Units by Units in Structure

Total	5,076
1, Detached	67.2%
1, Attached	2.3%
2	6.2%
3 or 4	8.5%
5 to 9	5.2%
10 to 19	2.3%
20+	2.3%
Mobile Home	6.0%
Other	0.0%

2000 Housing Units by Year Structure Built


Total	5,096
1999 to March 2000	1.1%
1995 to 1998	4.4%
1990 to 1994	6.8%
1980 to 1989	12.0%
1970 to 1979	12.3%
1969 or Earlier	63.3%
Median Year Structure Built	1962

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

1.	Simple Living
2.	Midlife Junction
3.	Heartland Communities

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$5,104,972
Average Spent	\$1,133.93
Spending Potential Index	47
Computers & Accessories: Total \$	\$673,577
Average Spent	\$149.62
Spending Potential Index	68
Education: Total \$	\$3,680,111
Average Spent	\$817.44
Spending Potential Index	67
Entertainment/Recreation: Total \$	\$10,347,104
Average Spent	\$2,298.33
Spending Potential Index	71
Food at Home: Total \$	\$14,722,129
Average Spent	\$3,270.13
Spending Potential Index	73
Food Away from Home: Total \$	\$10,019,469
Average Spent	\$2,225.56
Spending Potential Index	69
Health Care: Total \$	\$13,394,611
Average Spent	\$2,975.26
Spending Potential Index	80
HH Furnishings & Equipment: Total \$	\$5,548,138
Average Spent	\$1,232.37
Spending Potential Index	60
Investments: Total \$	\$5,827,803
Average Spent	\$1,294.49
Spending Potential Index	74
Retail Goods: Total \$	\$77,495,599
Average Spent	\$17,213.59
Spending Potential Index	69
Shelter: Total \$	\$45,535,359
Average Spent	\$10,114.47
Spending Potential Index	64
TV/Video/Audio: Total \$	\$4,009,940
Average Spent	\$890.70
Spending Potential Index	72
Travel: Total \$	\$5,425,464
Average Spent	\$1,205.12
Spending Potential Index	64
Vehicle Maintenance & Repairs: Total \$	\$3,015,748
Average Spent	\$669.87
Spending Potential Index	71

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.