




Town of Elkin, 2010
Elkin town, NC (3720620)
Geography: Place

	2000 Total Population	4,109
	2000 Group Quarters	195
	2010 Total Population	4,005
	2015 Total Population	3,944
	2010 - 2015 Annual Rate	-0.31%
	2000 Households	1,690
	2000 Average Household Size	2.32
	2010 Households	1,625
	2010 Average Household Size	2.37
	2015 Households	1,596
	2015 Average Household Size	2.37
	2010 - 2015 Annual Rate	-0.36%
	2000 Families	1,051
	2000 Average Family Size	2.95
	2010 Families	1,005
	2010 Average Family Size	3.03
	2015 Families	976
	2015 Average Family Size	3.05
	2010 - 2015 Annual Rate	-0.58%
	2000 Housing Units	1,854
	Owner Occupied Housing Units	55.9%
	Renter Occupied Housing Units	35.3%
	Vacant Housing Units	8.8%
	2010 Housing Units	1,885
	Owner Occupied Housing Units	55.9%
	Renter Occupied Housing Units	30.3%
	Vacant Housing Units	13.8%
	2015 Housing Units	1,886
	Owner Occupied Housing Units	53.7%
	Renter Occupied Housing Units	30.9%
	Vacant Housing Units	15.4%
	Median Household Income	
	2000	\$31,501
	2010	\$41,593
	2015	\$48,027
	Median Home Value	
	2000	\$86,223
	2010	\$128,832
	2015	\$158,482
	Per Capita Income	
	2000	\$21,123
	2010	\$22,952
	2015	\$25,595
	Median Age	
	2000	40.5
	2010	44.2
	2015	45.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Income

Household Income Base	1,707
< \$15,000	24.2%
\$15,000 - \$24,999	17.0%
\$25,000 - \$34,999	14.1%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	14.2%
\$75,000 - \$99,999	9.4%
\$100,000 - \$149,999	4.0%
\$150,000 - \$199,999	1.2%
\$200,000+	1.8%
Average Household Income	\$49,344

2010 Households by Income

Household Income Base	1,628
< \$15,000	19.1%
\$15,000 - \$24,999	12.2%
\$25,000 - \$34,999	13.1%
\$35,000 - \$49,999	13.9%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	8.4%
\$150,000 - \$199,999	1.4%
\$200,000+	2.3%
Average Household Income	\$54,486

2015 Households by Income

Household Income Base	1,596
< \$15,000	17.2%
\$15,000 - \$24,999	10.4%
\$25,000 - \$34,999	12.4%
\$35,000 - \$49,999	11.1%
\$50,000 - \$74,999	22.2%
\$75,000 - \$99,999	11.2%
\$100,000 - \$149,999	11.0%
\$150,000 - \$199,999	1.8%
\$200,000+	2.8%
Average Household Income	\$60,994

2000 Owner Occupied HUs by Value

Total	1,075
<\$50,000	24.1%
\$50,000 - 99,999	36.3%
\$100,000 - 149,999	23.2%
\$150,000 - 199,999	8.6%
\$200,000 - \$299,999	7.3%
\$300,000 - 499,999	0.7%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.0%
Average Home Value	\$97,940


2000 Specified Renter Occupied HUs by Contract Rent

Total	640
With Cash Rent	95.8%
No Cash Rent	4.2%
Median Rent	\$359
Average Rent	\$440

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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	2000 Population by Age	
	Total	4,109
	Age 0 - 4	5.6%
	Age 5 - 9	6.8%
	Age 10 - 14	6.0%
	Age 15 - 19	5.9%
	Age 20 - 24	4.8%
	Age 25 - 34	12.9%
	Age 35 - 44	13.9%
	Age 45 - 54	11.9%
	Age 55 - 64	8.5%
	Age 65 - 74	9.3%
	Age 75 - 84	9.8%
	Age 85+	4.4%
	Age 18+	77.9%
	2010 Population by Age	
	Total	4,006
	Age 0 - 4	5.5%
	Age 5 - 9	5.2%
	Age 10 - 14	5.2%
	Age 15 - 19	6.3%
	Age 20 - 24	5.7%
	Age 25 - 34	10.9%
	Age 35 - 44	12.2%
	Age 45 - 54	14.1%
	Age 55 - 64	12.9%
	Age 65 - 74	8.8%
	Age 75 - 84	8.1%
	Age 85+	5.0%
	Age 18+	80.0%
	2015 Population by Age	
	Total	3,946
	Age 0 - 4	5.5%
	Age 5 - 9	5.2%
	Age 10 - 14	5.2%
	Age 15 - 19	5.0%
	Age 20 - 24	6.2%
	Age 25 - 34	11.7%
	Age 35 - 44	10.7%
	Age 45 - 54	13.4%
	Age 55 - 64	13.5%
	Age 65 - 74	11.2%
	Age 75 - 84	7.3%
	Age 85+	5.0%
	Age 18+	81.0%
	2000 Population by Sex	
	Males	46.6%
	Females	53.4%
	2010 Population by Sex	
	Males	46.6%
	Females	53.4%
	2015 Population by Sex	
	Males	46.8%
	Females	53.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Town of Elkin, 2010
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2000 Population by Race/Ethnicity

Total	4,109
White Alone	84.1%
Black Alone	7.2%
American Indian Alone	0.0%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	6.8%
Two or More Races	1.5%
Hispanic Origin	13.4%
Diversity Index	45.3

2010 Population by Race/Ethnicity

Total	4,005
White Alone	83.0%
Black Alone	5.9%
American Indian Alone	0.0%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	8.9%
Two or More Races	1.7%
Hispanic Origin	17.5%
Diversity Index	50.8

2015 Population by Race/Ethnicity

Total	3,945
White Alone	81.7%
Black Alone	5.6%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	10.3%
Two or More Races	2.0%
Hispanic Origin	20.8%
Diversity Index	55.0



2000 Population 3+ by School Enrollment

Total	4,050
Enrolled in Nursery/Preschool	1.2%
Enrolled in Kindergarten	2.4%
Enrolled in Grade 1-8	10.5%
Enrolled in Grade 9-12	4.7%
Enrolled in College	1.8%
Enrolled in Grad/Prof School	0.7%
Not Enrolled in School	78.7%

2010 Population 25+ by Educational Attainment

Total	2,886
Less than 9th Grade	10.7%
9th - 12th Grade, No Diploma	11.6%
High School Graduate	24.7%
Some College, No Degree	19.2%
Associate Degree	6.2%
Bachelor's Degree	21.6%
Graduate/Professional Degree	6.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status

Total	3,364
Never Married	21.3%
Married	58.9%
Widowed	10.6%
Divorced	9.2%



2000 Population 16+ by Employment Status

Total	3,393
In Labor Force	55.3%
Civilian Employed	53.1%
Civilian Unemployed	2.2%
In Armed Forces	0.0%
Not in Labor Force	44.7%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	89.5%
Civilian Unemployed	10.5%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	91.6%
Civilian Unemployed	8.4%

2000 Females 16+ by Employment Status and Age of Children

Total	1,840
Own Children < 6 Only	3.9%
Employed/in Armed Forces	3.9%
Unemployed	0.0%
Not in Labor Force	0.0%
Own Children < 6 and 6-17 Only	5.0%
Employed/in Armed Forces	4.2%
Unemployed	0.0%
Not in Labor Force	0.8%
Own Children 6-17 Only	12.1%
Employed/in Armed Forces	8.8%
Unemployed	0.0%
Not in Labor Force	3.4%
No Own Children < 18	79.0%
Employed/in Armed Forces	28.1%
Unemployed	1.6%
Not in Labor Force	49.2%



2010 Employed Population 16+ by Industry

Total	1,557
Agriculture/Mining	2.4%
Construction	8.9%
Manufacturing	19.7%
Wholesale Trade	6.0%
Retail Trade	13.8%
Transportation/Utilities	3.0%
Information	1.2%
Finance/Insurance/Real Estate	2.5%
Services	39.2%
Public Administration	3.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation

Total	1,557
White Collar	57.7%
Management/Business/Financial	12.2%
Professional	24.4%
Sales	9.4%
Administrative Support	11.6%
Services	11.8%
Blue Collar	30.6%
Farming/Forestry/Fishing	1.0%
Construction/Extraction	7.0%
Installation/Maintenance/Repair	2.7%
Production	11.0%
Transportation/Material Moving	8.9%



2000 Workers 16+ by Means of Transportation to Work

Total	1,753
Drove Alone - Car, Truck, or Van	76.6%
Carpooled - Car, Truck, or Van	20.0%
Public Transportation	0.0%
Walked	2.1%
Other Means	0.0%
Worked at Home	1.4%

2000 Workers 16+ by Travel Time to Work

Total	1,753
Did Not Work at Home	98.6%
Less than 5 minutes	6.3%
5 to 9 minutes	25.3%
10 to 19 minutes	26.5%
20 to 24 minutes	4.3%
25 to 34 minutes	13.9%
35 to 44 minutes	5.5%
45 to 59 minutes	13.3%
60 to 89 minutes	1.5%
90 or more minutes	2.1%
Worked at Home	1.4%
Average Travel Time to Work (in min)	22.1

2000 Households by Vehicles Available

Total	1,715
None	11.1%
1	35.5%
2	33.2%
3	13.5%
4	5.3%
5+	1.3%
Average Number of Vehicles Available	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Type

Total	1,690
Family Households	62.2%
Married-couple Family	48.3%
With Related Children	20.6%
Other Family (No Spouse)	13.9%
With Related Children	7.9%
Nonfamily Households	37.8%
Householder Living Alone	34.4%
Householder Not Living Alone	3.4%
Households with Related Children	28.5%
Households with Persons 65+	37.6%

2000 Households by Size

Total	1,690
1 Person Household	34.4%
2 Person Household	32.8%
3 Person Household	13.4%
4 Person Household	11.4%
5 Person Household	4.7%
6 Person Household	1.6%
7+ Person Household	1.6%

2000 Households by Year Householder Moved In

Total	1,715
Moved in 1999 to March 2000	14.6%
Moved in 1995 to 1998	35.1%
Moved in 1990 to 1994	16.9%
Moved in 1980 to 1989	8.3%
Moved in 1970 to 1979	7.4%
Moved in 1969 or Earlier	17.7%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	1,907
1, Detached	69.9%
1, Attached	2.0%
2	3.7%
3 or 4	4.0%
5 to 9	2.3%
10 to 19	4.5%
20+	6.2%
Mobile Home	7.4%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	1,907
1999 to March 2000	0.0%
1995 to 1998	3.5%
1990 to 1994	4.5%
1980 to 1989	16.7%
1970 to 1979	13.3%
1969 or Earlier	62.1%
Median Year Structure Built	1962

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

1. Simple Living
2. Heartland Communities
3. Rustbelt Retirees



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,092,482
Average Spent	\$1,287.68
Spending Potential Index	54
Computers & Accessories: Total \$	\$270,971
Average Spent	\$166.75
Spending Potential Index	76
Education: Total \$	\$1,485,364
Average Spent	\$914.07
Spending Potential Index	75
Entertainment/Recreation: Total \$	\$4,249,930
Average Spent	\$2,615.34
Spending Potential Index	81
Food at Home: Total \$	\$6,084,477
Average Spent	\$3,744.29
Spending Potential Index	84
Food Away from Home: Total \$	\$4,116,084
Average Spent	\$2,532.97
Spending Potential Index	79
Health Care: Total \$	\$5,595,916
Average Spent	\$3,443.64
Spending Potential Index	92
HH Furnishings & Equipment: Total \$	\$2,270,095
Average Spent	\$1,396.98
Spending Potential Index	68
Investments: Total \$	\$2,368,242
Average Spent	\$1,457.38
Spending Potential Index	84
Retail Goods: Total \$	\$31,924,582
Average Spent	\$19,645.90
Spending Potential Index	79
Shelter: Total \$	\$18,532,964
Average Spent	\$11,404.90
Spending Potential Index	72
TV/Video/Audio: Total \$	\$1,652,188
Average Spent	\$1,016.73
Spending Potential Index	82
Travel: Total \$	\$2,205,563
Average Spent	\$1,357.27
Spending Potential Index	72
Vehicle Maintenance & Repairs: Total \$	\$1,234,918
Average Spent	\$759.95
Spending Potential Index	81

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.