




Site Type: Geography

	2000 Total Population	1,457
	2000 Group Quarters	142
	2009 Total Population	1,485
	2014 Total Population	1,490
	2009 - 2014 Annual Rate	0.07%
	2000 Households	555
	2000 Average Household Size	2.37
	2009 Households	561
	2009 Average Household Size	2.51
	2014 Households	563
	2014 Average Household Size	2.51
	2009 - 2014 Annual Rate	0.07%
	2000 Families	339
	2000 Average Family Size	3.03
	2009 Families	377
	2009 Average Family Size	3.03
	2014 Families	373
	2014 Average Family Size	3.05
2009 - 2014 Annual Rate	-0.21%	
	2000 Housing Units	594
	Owner Occupied Housing Units	47.3%
	Renter Occupied Housing Units	46.1%
	Vacant Housing Units	6.6%
	2009 Housing Units	623
	Owner Occupied Housing Units	59.2%
	Renter Occupied Housing Units	30.8%
	Vacant Housing Units	10.0%
	2014 Housing Units	627
	Owner Occupied Housing Units	59.0%
	Renter Occupied Housing Units	30.8%
	Vacant Housing Units	10.2%
	Median Household Income	
	2000	\$26,762
	2009	\$39,168
2014	\$40,705	
Median Home Value		
2000	\$86,667	
2009	\$131,771	
2014	\$153,963	
Per Capita Income		
2000	\$19,346	
2009	\$19,886	
2014	\$20,782	
Median Age		
2000	34.9	
2009	38.8	
2014	40.6	

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2000 Households by Income

Household Income Base	546
< \$15,000	31.5%
\$15,000 - \$24,999	16.3%
\$25,000 - \$34,999	13.4%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	13.4%
\$75,000 - \$99,999	6.4%
\$100,000 - \$149,999	3.5%
\$150,000 - \$199,999	0.9%
\$200,000+	1.8%
Average Household Income	\$43,113

2009 Households by Income

Household Income Base	563
< \$15,000	16.9%
\$15,000 - \$24,999	17.1%
\$25,000 - \$34,999	12.6%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	23.3%
\$75,000 - \$99,999	8.7%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	0.4%
\$200,000+	2.0%
Average Household Income	\$50,640

2014 Households by Income

Household Income Base	563
< \$15,000	16.2%
\$15,000 - \$24,999	16.5%
\$25,000 - \$34,999	11.7%
\$35,000 - \$49,999	16.0%
\$50,000 - \$74,999	24.0%
\$75,000 - \$99,999	8.5%
\$100,000 - \$149,999	4.6%
\$150,000 - \$199,999	0.4%
\$200,000+	2.1%
Average Household Income	\$52,965

2000 Owner Occupied HUs by Value

Total	274
<\$50,000	21.9%
\$50,000 - 99,999	35.0%
\$100,000 - 149,999	16.8%
\$150,000 - 199,999	14.6%
\$200,000 - \$299,999	6.9%
\$300,000 - 499,999	4.7%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.0%
Average Home Value	\$112,080


2000 Specified Renter Occupied HUs by Contract Rent

Total	286
With Cash Rent	93.4%
No Cash Rent	6.6%
Median Rent	\$282
Average Rent	\$250

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Site Type: Geography

		2000 Population by Age	
	Total		1,457
	0 - 4		7.5%
	5 - 9		6.2%
	10 - 14		5.6%
	15 - 19		7.1%
	20 - 24		8.5%
	25 - 34		15.2%
	35 - 44		13.8%
	45 - 54		11.0%
	55 - 64		8.0%
	65 - 74		8.3%
	75 - 84		6.1%
	85+		2.7%
	18+		77.0%
		2009 Population by Age	
	Total		1,486
	0 - 4		6.3%
	5 - 9		6.5%
	10 - 14		6.8%
	15 - 19		5.7%
	20 - 24		4.6%
	25 - 34		13.9%
	35 - 44		15.7%
	45 - 54		15.1%
	55 - 64		11.8%
	65 - 74		7.3%
	75 - 84		4.8%
	85+		1.6%
	18+		77.2%
		2014 Population by Age	
	Total		1,493
	0 - 4		5.8%
	5 - 9		6.2%
	10 - 14		7.0%
	15 - 19		6.5%
	20 - 24		4.9%
	25 - 34		10.6%
	35 - 44		16.1%
	45 - 54		14.7%
	55 - 64		13.4%
	65 - 74		8.6%
	75 - 84		4.6%
	85+		1.7%
	18+		77.6%
		2000 Population by Sex	
	Males		52.0%
	Females		48.0%
		2009 Population by Sex	
	Males		53.1%
	Females		46.9%
		2014 Population by Sex	
	Males		53.4%
	Females		46.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Site Type: Geography



2000 Population by Race/Ethnicity

Total	1,457
White Alone	75.8%
Black Alone	3.9%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.0%
Some Other Race Alone	19.4%
Two or More Races	0.4%
Hispanic Origin	25.8%
Diversity Index	64.4

2009 Population by Race/Ethnicity

Total	1,485
White Alone	75.7%
Black Alone	2.0%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.0%
Some Other Race Alone	21.5%
Two or More Races	0.5%
Hispanic Origin	29.4%
Diversity Index	66.5

2014 Population by Race/Ethnicity

Total	1,490
White Alone	70.9%
Black Alone	1.9%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.0%
Some Other Race Alone	26.2%
Two or More Races	0.7%
Hispanic Origin	34.9%
Diversity Index	72.6



2000 Population 3+ by School Enrollment

Total	1,340
Enrolled in Nursery/Preschool	0.6%
Enrolled in Kindergarten	0.7%
Enrolled in Grade 1-8	9.3%
Enrolled in Grade 9-12	4.0%
Enrolled in College	3.1%
Enrolled in Grad/Prof School	1.0%
Not Enrolled in School	81.3%

2009 Population 25+ by Educational Attainment

Total	1,039
Less than 9th Grade	16.0%
9th - 12th Grade, No Diploma	16.5%
High School Graduate	26.0%
Some College, No Degree	19.2%
Associate Degree	9.5%
Bachelor's Degree	6.6%
Graduate/Professional Degree	6.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Site Type: Geography



2009 Population 15+ by Marital Status

Total	1,193
Never Married	24.3%
Married	60.4%
Widowed	6.9%
Divorced	8.5%



2000 Population 16+ by Employment Status

Total	1,159
In Labor Force	52.2%
Civilian Employed	49.0%
Civilian Unemployed	3.2%
In Armed Forces	0.0%
Not in Labor Force	47.8%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	83.2%
Civilian Unemployed	16.8%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	88.6%
Civilian Unemployed	11.4%

2000 Females 16+ by Employment Status and Age of Children

Total	564
Own Children < 6 Only	10.6%
Employed/in Armed Forces	6.0%
Unemployed	2.1%
Not in Labor Force	2.5%
Own Children < 6 and 6-17 Only	3.5%
Employed/in Armed Forces	1.4%
Unemployed	0.0%
Not in Labor Force	2.1%
Own Children 6-17 Only	11.3%
Employed/in Armed Forces	9.4%
Unemployed	0.4%
Not in Labor Force	1.6%
No Own Children < 18	74.5%
Employed/in Armed Forces	24.3%
Unemployed	1.2%
Not in Labor Force	48.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Site Type: **Geography**



2009 Employed Population 16+ by Industry

Total	564
Agriculture/Mining	6.4%
Construction	9.2%
Manufacturing	22.3%
Wholesale Trade	2.1%
Retail Trade	11.9%
Transportation/Utilities	4.6%
Information	1.2%
Finance/Insurance/Real Estate	1.6%
Services	35.3%
Public Administration	5.3%

2009 Employed Population 16+ by Occupation

Total	563
White Collar	45.6%
Management/Business/Financial	13.1%
Professional	14.2%
Sales	10.1%
Administrative Support	8.2%
Services	17.4%
Blue Collar	36.9%
Farming/Forestry/Fishing	2.3%
Construction/Extraction	8.7%
Installation/Maintenance/Repair	5.7%
Production	11.5%
Transportation/Material Moving	8.7%



2000 Workers 16+ by Means of Transportation to Work

Total	561
Drove Alone - Car, Truck, or Van	67.9%
Carpooled - Car, Truck, or Van	28.3%
Public Transportation	0.0%
Walked	0.9%
Other Means	2.5%
Worked at Home	0.4%

2000 Workers 16+ by Travel Time to Work

Total	561
Did Not Work at Home	99.6%
Less than 5 minutes	8.0%
5 to 9 minutes	29.4%
10 to 19 minutes	18.5%
20 to 24 minutes	13.9%
25 to 34 minutes	17.6%
35 to 44 minutes	1.8%
45 to 59 minutes	5.9%
60 to 89 minutes	2.7%
90 or more minutes	1.8%
Worked at Home	0.4%
Average Travel Time to Work (in min)	19.2

2000 Households by Vehicles Available

Total	560
None	20.4%
1	36.6%
2	26.8%
3	14.3%
4	1.1%
5+	0.9%
Average Number of Vehicles Available	1.4

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Site Type: Geography



2000 Households by Type

Total	555
Family Households	61.1%
Married-couple Family	45.6%
With Related Children	21.6%
Other Family (No Spouse)	15.5%
With Related Children	10.1%
Nonfamily Households	38.9%
Householder Living Alone	33.7%
Householder Not Living Alone	5.2%
Households with Related Children	31.7%
Households with Persons 65+	29.7%

2000 Households by Size

Total	555
1 Person Household	33.7%
2 Person Household	29.9%
3 Person Household	14.6%
4 Person Household	13.9%
5 Person Household	5.2%
6 Person Household	2.0%
7+ Person Household	0.7%

2000 Households by Year Householder Moved In

Total	560
Moved in 1999 to March 2000	23.0%
Moved in 1995 to 1998	25.4%
Moved in 1990 to 1994	18.2%
Moved in 1980 to 1989	13.2%
Moved in 1970 to 1979	7.0%
Moved in 1969 or Earlier	13.2%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	598
1, Detached	50.0%
1, Attached	1.7%
2	1.5%
3 or 4	12.2%
5 to 9	10.4%
10 to 19	2.5%
20+	6.2%
Mobile Home	15.6%
Other	0.0%

2000 Housing Units by Year Structure Built


Total	598
1999 to March 2000	6.4%
1995 to 1998	7.4%
1990 to 1994	10.7%
1980 to 1989	20.6%
1970 to 1979	12.4%
1969 or Earlier	42.6%
Median Year Structure Built	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Site Type: Geography

Top 3 Tapestry Segments

1. Rooted Rural
2. Southern Satellites

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$685,989
Average Spent	\$1,222.80
Spending Potential Index	49
Computers & Accessories: Total \$	\$85,680
Average Spent	\$152.73
Spending Potential Index	67
Education: Total \$	\$376,477
Average Spent	\$671.08
Spending Potential Index	53
Entertainment/Recreation: Total \$	\$1,415,824
Average Spent	\$2,523.75
Spending Potential Index	78
Food at Home: Total \$	\$1,967,261
Average Spent	\$3,506.70
Spending Potential Index	77
Food Away from Home: Total \$	\$1,360,945
Average Spent	\$2,425.93
Spending Potential Index	73
Health Care: Total \$	\$1,832,496
Average Spent	\$3,266.48
Spending Potential Index	87
HH Furnishings & Equipment: Total \$	\$750,871
Average Spent	\$1,338.45
Spending Potential Index	62
Investments: Total \$	\$681,299
Average Spent	\$1,214.44
Spending Potential Index	84
Retail Goods: Total \$	\$10,913,599
Average Spent	\$19,453.83
Spending Potential Index	76
Shelter: Total \$	\$5,219,080
Average Spent	\$9,303.17
Spending Potential Index	60
TV/Video/Sound Equipment: Total \$	\$509,350
Average Spent	\$907.93
Spending Potential Index	75
Travel: Total \$	\$662,844
Average Spent	\$1,181.54
Spending Potential Index	64
Vehicle Maintenance & Repairs: Total \$	\$401,346
Average Spent	\$715.41
Spending Potential Index	76

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.