

Town of Dobson, 2010
Dobson town, NC (3717340)
Geography: Place



2000 Total Population	1,457
2000 Group Quarters	142
2010 Total Population	1,489
2015 Total Population	1,490
2010 - 2015 Annual Rate	0.01%



2000 Households	555
2000 Average Household Size	2.37
2010 Households	564
2010 Average Household Size	2.5
2015 Households	564
2015 Average Household Size	2.5
2010 - 2015 Annual Rate	0%
2000 Families	339
2000 Average Family Size	3.03
2010 Families	382
2010 Average Family Size	3.02
2015 Families	379
2015 Average Family Size	3.03
2010 - 2015 Annual Rate	-0.16%



2000 Housing Units	594
Owner Occupied Housing Units	47.3%
Renter Occupied Housing Units	46.1%
Vacant Housing Units	6.6%
2010 Housing Units	630
Owner Occupied Housing Units	59.2%
Renter Occupied Housing Units	30.3%
Vacant Housing Units	10.5%
2015 Housing Units	637
Owner Occupied Housing Units	59.3%
Renter Occupied Housing Units	29.2%
Vacant Housing Units	11.5%

Median Household Income

2000	\$26,762
2010	\$35,592
2015	\$40,184

Median Home Value

2000	\$86,667
2010	\$131,604
2015	\$163,315

Per Capita Income

2000	\$19,346
2010	\$18,299
2015	\$20,135

Median Age

2000	34.9
2010	39.1
2015	40.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Income

Household Income Base	546
< \$15,000	31.5%
\$15,000 - \$24,999	16.3%
\$25,000 - \$34,999	13.4%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	13.4%
\$75,000 - \$99,999	6.4%
\$100,000 - \$149,999	3.5%
\$150,000 - \$199,999	0.9%
\$200,000+	1.8%
Average Household Income	\$43,113

2010 Households by Income

Household Income Base	563
< \$15,000	18.5%
\$15,000 - \$24,999	18.5%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	16.3%
\$50,000 - \$74,999	21.5%
\$75,000 - \$99,999	7.8%
\$100,000 - \$149,999	2.8%
\$150,000 - \$199,999	0.4%
\$200,000+	2.1%
Average Household Income	\$46,679

2015 Households by Income

Household Income Base	565
< \$15,000	17.3%
\$15,000 - \$24,999	15.9%
\$25,000 - \$34,999	10.8%
\$35,000 - \$49,999	15.9%
\$50,000 - \$74,999	25.0%
\$75,000 - \$99,999	8.1%
\$100,000 - \$149,999	3.7%
\$150,000 - \$199,999	0.4%
\$200,000+	2.8%
Average Household Income	\$51,138

2000 Owner Occupied HUs by Value

Total	274
<\$50,000	21.9%
\$50,000 - 99,999	35.0%
\$100,000 - 149,999	16.8%
\$150,000 - 199,999	14.6%
\$200,000 - \$299,999	6.9%
\$300,000 - 499,999	4.7%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.0%
Average Home Value	\$112,080


2000 Specified Renter Occupied HUs by Contract Rent

Total	286
With Cash Rent	93.4%
No Cash Rent	6.6%
Median Rent	\$282
Average Rent	\$250

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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	2000 Population by Age	
	Total	1,457
	Age 0 - 4	7.5%
	Age 5 - 9	6.2%
	Age 10 - 14	5.6%
	Age 15 - 19	7.1%
	Age 20 - 24	8.5%
	Age 25 - 34	15.2%
	Age 35 - 44	13.8%
	Age 45 - 54	11.0%
	Age 55 - 64	8.0%
	Age 65 - 74	8.3%
	Age 75 - 84	6.1%
	Age 85+	2.7%
	Age 18+	77.0%
	2010 Population by Age	
	Total	1,489
	Age 0 - 4	6.2%
	Age 5 - 9	6.4%
	Age 10 - 14	7.1%
	Age 15 - 19	5.6%
	Age 20 - 24	4.4%
	Age 25 - 34	13.3%
	Age 35 - 44	15.6%
	Age 45 - 54	15.2%
	Age 55 - 64	12.1%
	Age 65 - 74	7.5%
	Age 75 - 84	4.9%
	Age 85+	1.6%
	Age 18+	77.0%
	2015 Population by Age	
	Total	1,491
	Age 0 - 4	5.8%
	Age 5 - 9	6.2%
	Age 10 - 14	7.0%
	Age 15 - 19	6.8%
	Age 20 - 24	4.8%
	Age 25 - 34	9.9%
	Age 35 - 44	15.9%
	Age 45 - 54	14.9%
	Age 55 - 64	13.8%
	Age 65 - 74	8.7%
	Age 75 - 84	4.4%
	Age 85+	1.7%
	Age 18+	77.1%
	2000 Population by Sex	
	Males	52.0%
	Females	48.0%
	2010 Population by Sex	
	Males	53.1%
	Females	46.9%
	2015 Population by Sex	
	Males	53.5%
	Females	46.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Race/Ethnicity

Total	1,457
White Alone	75.8%
Black Alone	3.9%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.0%
Some Other Race Alone	19.4%
Two or More Races	0.4%
Hispanic Origin	25.8%
Diversity Index	64.4

2010 Population by Race/Ethnicity

Total	1,488
White Alone	75.5%
Black Alone	1.8%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.0%
Some Other Race Alone	21.8%
Two or More Races	0.5%
Hispanic Origin	31.7%
Diversity Index	67.7

2015 Population by Race/Ethnicity

Total	1,489
White Alone	72.7%
Black Alone	1.7%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.0%
Some Other Race Alone	24.6%
Two or More Races	0.7%
Hispanic Origin	36.5%
Diversity Index	71.7



2000 Population 3+ by School Enrollment

Total	1,340
Enrolled in Nursery/Preschool	0.6%
Enrolled in Kindergarten	0.7%
Enrolled in Grade 1-8	9.3%
Enrolled in Grade 9-12	4.0%
Enrolled in College	3.1%
Enrolled in Grad/Prof School	1.0%
Not Enrolled in School	81.3%

2010 Population 25+ by Educational Attainment

Total	1,043
Less than 9th Grade	14.0%
9th - 12th Grade, No Diploma	14.0%
High School Graduate	25.2%
Some College, No Degree	21.0%
Associate Degree	10.9%
Bachelor's Degree	7.5%
Graduate/Professional Degree	7.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status

Total	1,194
Never Married	25.4%
Married	58.9%
Widowed	6.7%
Divorced	9.0%



2000 Population 16+ by Employment Status

Total	1,159
In Labor Force	52.2%
Civilian Employed	49.0%
Civilian Unemployed	3.2%
In Armed Forces	0.0%
Not in Labor Force	47.8%

2010 Civilian Population 16+ in Labor Force

Civilian Employed	84.5%
Civilian Unemployed	15.5%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	87.4%
Civilian Unemployed	12.6%

2000 Females 16+ by Employment Status and Age of Children

Total	564
Own Children < 6 Only	10.6%
Employed/in Armed Forces	6.0%
Unemployed	2.1%
Not in Labor Force	2.5%
Own Children < 6 and 6-17 Only	3.5%
Employed/in Armed Forces	1.4%
Unemployed	0.0%
Not in Labor Force	2.1%
Own Children 6-17 Only	11.3%
Employed/in Armed Forces	9.4%
Unemployed	0.4%
Not in Labor Force	1.6%
No Own Children < 18	74.5%
Employed/in Armed Forces	24.3%
Unemployed	1.2%
Not in Labor Force	48.9%



2010 Employed Population 16+ by Industry

Total	581
Agriculture/Mining	6.7%
Construction	8.8%
Manufacturing	22.5%
Wholesale Trade	2.2%
Retail Trade	11.7%
Transportation/Utilities	4.5%
Information	1.2%
Finance/Insurance/Real Estate	1.5%
Services	35.6%
Public Administration	5.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation

Total	580
White Collar	45.7%
Management/Business/Financial	13.1%
Professional	14.5%
Sales	10.0%
Administrative Support	8.1%
Services	17.4%
Blue Collar	36.9%
Farming/Forestry/Fishing	2.6%
Construction/Extraction	8.6%
Installation/Maintenance/Repair	5.5%
Production	11.6%
Transportation/Material Moving	8.6%



2000 Workers 16+ by Means of Transportation to Work

Total	561
Drove Alone - Car, Truck, or Van	67.9%
Carpooled - Car, Truck, or Van	28.3%
Public Transportation	0.0%
Walked	0.9%
Other Means	2.5%
Worked at Home	0.4%

2000 Workers 16+ by Travel Time to Work

Total	561
Did Not Work at Home	99.6%
Less than 5 minutes	8.0%
5 to 9 minutes	29.4%
10 to 19 minutes	18.5%
20 to 24 minutes	13.9%
25 to 34 minutes	17.6%
35 to 44 minutes	1.8%
45 to 59 minutes	5.9%
60 to 89 minutes	2.7%
90 or more minutes	1.8%
Worked at Home	0.4%
Average Travel Time to Work (in min)	19.2

2000 Households by Vehicles Available

Total	560
None	20.4%
1	36.6%
2	26.8%
3	14.3%
4	1.1%
5+	0.9%
Average Number of Vehicles Available	1.4

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Type

Total	555
Family Households	61.1%
Married-couple Family	45.6%
With Related Children	21.6%
Other Family (No Spouse)	15.5%
With Related Children	10.1%
Nonfamily Households	38.9%
Householder Living Alone	33.7%
Householder Not Living Alone	5.2%
Households with Related Children	31.7%
Households with Persons 65+	29.7%

2000 Households by Size

Total	555
1 Person Household	33.7%
2 Person Household	29.9%
3 Person Household	14.6%
4 Person Household	13.9%
5 Person Household	5.2%
6 Person Household	2.0%
7+ Person Household	0.7%

2000 Households by Year Householder Moved In

Total	560
Moved in 1999 to March 2000	23.0%
Moved in 1995 to 1998	25.4%
Moved in 1990 to 1994	18.2%
Moved in 1980 to 1989	13.2%
Moved in 1970 to 1979	7.0%
Moved in 1969 or Earlier	13.2%
Median Year Householder Moved In	1995



2000 Housing Units by Units in Structure

Total	598
1, Detached	50.0%
1, Attached	1.7%
2	1.5%
3 or 4	12.2%
5 to 9	10.4%
10 to 19	2.5%
20+	6.2%
Mobile Home	15.6%
Other	0.0%

2000 Housing Units by Year Structure Built


Total	598
1999 to March 2000	6.4%
1995 to 1998	7.4%
1990 to 1994	10.7%
1980 to 1989	20.6%
1970 to 1979	12.4%
1969 or Earlier	42.6%
Median Year Structure Built	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments

1. Rooted Rural
2. Southern Satellites

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$601,609
Average Spent	\$1,066.68
Spending Potential Index	45
Computers & Accessories: Total \$	\$77,500
Average Spent	\$137.41
Spending Potential Index	62
Education: Total \$	\$355,757
Average Spent	\$630.77
Spending Potential Index	52
Entertainment/Recreation: Total \$	\$1,320,887
Average Spent	\$2,342.00
Spending Potential Index	73
Food at Home: Total \$	\$1,843,255
Average Spent	\$3,268.18
Spending Potential Index	73
Food Away from Home: Total \$	\$1,227,478
Average Spent	\$2,176.38
Spending Potential Index	68
Health Care: Total \$	\$1,750,897
Average Spent	\$3,104.43
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$688,061
Average Spent	\$1,219.97
Spending Potential Index	59
Investments: Total \$	\$685,410
Average Spent	\$1,215.27
Spending Potential Index	70
Retail Goods: Total \$	\$10,096,972
Average Spent	\$17,902.43
Spending Potential Index	72
Shelter: Total \$	\$4,880,278
Average Spent	\$8,652.98
Spending Potential Index	55
TV/Video/Audio: Total \$	\$496,678
Average Spent	\$880.63
Spending Potential Index	71
Travel: Total \$	\$619,210
Average Spent	\$1,097.89
Spending Potential Index	58
Vehicle Maintenance & Repairs: Total \$	\$381,486
Average Spent	\$676.39
Spending Potential Index	72

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.