






Shapefile\_2

	2000 Total Population	200,736
	2000 Group Quarters	8,958
	2009 Total Population	227,287
	2014 Total Population	242,037
	2009 - 2014 Annual Rate	1.27%
	2000 Households	82,135
	2000 Average Household Size	2.33
	2009 Households	93,212
	2009 Average Household Size	2.34
	2014 Households	99,530
	2014 Average Household Size	2.34
	2009 - 2014 Annual Rate	1.32%
	2000 Families	50,682
	2000 Average Family Size	2.95
	2009 Families	55,409
	2009 Average Family Size	2.99
	2014 Families	58,443
	2014 Average Family Size	3
	2009 - 2014 Annual Rate	1.07%
	<b>2000 Housing Units</b>	88,833
	Owner Occupied Housing Units	53.9%
	Renter Occupied Housing Units	38.6%
	Vacant Housing Units	7.6%
	<b>2009 Housing Units</b>	103,002
	Owner Occupied Housing Units	52.8%
	Renter Occupied Housing Units	37.7%
	Vacant Housing Units	9.5%
	<b>2014 Housing Units</b>	109,980
	Owner Occupied Housing Units	53.0%
	Renter Occupied Housing Units	37.5%
	Vacant Housing Units	9.5%
	<b>Median Household Income</b>	
	2000	\$38,204
	2009	\$51,911
	2014	\$54,753
	<b>Median Home Value</b>	
	2000	\$100,334
	2009	\$118,826
	2014	\$124,053
	<b>Per Capita Income</b>	
	2000	\$22,534
	2009	\$28,058
	2014	\$29,312
	<b>Median Age</b>	
	2000	34.9
	2009	36.8
	2014	37.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Shapefile\_2



**2000 Households by Income**

Household Income Base	82,275
< \$15,000	18.2%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	13.6%
\$35,000 - \$49,999	16.7%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	8.4%
\$100,000 - \$149,999	6.1%
\$150,000 - \$199,999	1.9%
\$200,000+	2.8%
Average Household Income	\$53,906

**2009 Households by Income**

Household Income Base	93,213
< \$15,000	13.4%
\$15,000 - \$24,999	10.2%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	12.7%
\$50,000 - \$74,999	21.6%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	3.3%
\$200,000+	3.5%
Average Household Income	\$66,925

**2014 Households by Income**

Household Income Base	99,530
< \$15,000	12.5%
\$15,000 - \$24,999	9.6%
\$25,000 - \$34,999	10.2%
\$35,000 - \$49,999	10.8%
\$50,000 - \$74,999	26.4%
\$75,000 - \$99,999	14.9%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	3.4%
\$200,000+	3.7%
Average Household Income	\$69,699

**2000 Owner Occupied HUs by Value**

Total	47,901
<\$50,000	10.6%
\$50,000 - 99,999	39.2%
\$100,000 - 149,999	25.7%
\$150,000 - 199,999	11.2%
\$200,000 - \$299,999	7.3%
\$300,000 - 499,999	3.9%
\$500,000 - 999,999	1.7%
\$1,000,000+	0.3%
Average Home Value	\$133,624

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	34,196
With Cash Rent	96.1%
No Cash Rent	3.9%
Median Rent	\$431
Average Rent	\$449


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Shapefile\_2

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	<b>2000 Population by Age</b>	
	Total	200,735
	0 - 4	6.7%
	5 - 9	6.8%
	10 - 14	6.4%
	15 - 19	6.7%
	20 - 24	8.1%
	25 - 34	15.5%
	35 - 44	15.1%
	45 - 54	12.9%
	55 - 64	8.3%
	65 - 74	7.0%
	75 - 84	4.7%
	85+	1.7%
	18+	76.6%
	<b>2009 Population by Age</b>	
	Total	227,286
	0 - 4	6.5%
	5 - 9	6.4%
	10 - 14	6.3%
	15 - 19	7.3%
	20 - 24	8.0%
	25 - 34	13.0%
	35 - 44	13.6%
	45 - 54	14.0%
	55 - 64	11.0%
	65 - 74	6.6%
	75 - 84	4.9%
	85+	2.2%
	18+	76.9%
	<b>2014 Population by Age</b>	
	Total	242,039
	0 - 4	6.5%
	5 - 9	6.4%
	10 - 14	6.3%
	15 - 19	6.9%
	20 - 24	8.3%
	25 - 34	13.2%
	35 - 44	12.5%
	45 - 54	13.2%
	55 - 64	11.8%
	65 - 74	8.0%
	75 - 84	4.6%
	85+	2.3%
	18+	77.3%
	<b>2000 Population by Sex</b>	
	Males	47.2%
	Females	52.8%
	<b>2009 Population by Sex</b>	
	Males	47.5%
	Females	52.5%
	<b>2014 Population by Sex</b>	
	Males	47.6%
	Females	52.4%

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Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Shapefile\_2



**2000 Population by Race/Ethnicity**

Total	200,735
White Alone	58.0%
Black Alone	35.0%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	1.1%
Some Other Race Alone	4.1%
Two or More Races	1.5%
Hispanic Origin	8.2%
Diversity Index	61.0

**2009 Population by Race/Ethnicity**

Total	227,286
White Alone	55.3%
Black Alone	34.6%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	1.5%
Some Other Race Alone	6.3%
Two or More Races	1.9%
Hispanic Origin	11.4%
Diversity Index	66.0

**2014 Population by Race/Ethnicity**

Total	242,036
White Alone	53.6%
Black Alone	34.2%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	1.8%
Some Other Race Alone	7.8%
Two or More Races	2.2%
Hispanic Origin	13.6%
Diversity Index	69.0



**2000 Population 3+ by School Enrollment**

Total	192,534
Enrolled in Nursery/Preschool	1.9%
Enrolled in Kindergarten	1.7%
Enrolled in Grade 1-8	11.1%
Enrolled in Grade 9-12	4.9%
Enrolled in College	6.3%
Enrolled in Grad/Prof School	1.3%
Not Enrolled in School	72.8%

**2009 Population 25+ by Educational Attainment**

Total	148,707
Less than 9th Grade	6.0%
9th - 12th Grade, No Diploma	10.2%
High School Graduate	27.0%
Some College, No Degree	18.7%
Associate Degree	6.2%
Bachelor's Degree	20.3%
Graduate/Professional Degree	11.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



Shapefile\_2



**2009 Population 15+ by Marital Status**

Total	183,584
Never Married	30.7%
Married	50.9%
Widowed	7.2%
Divorced	11.2%



**2000 Population 16+ by Employment Status**

Total	158,204
In Labor Force	63.7%
Civilian Employed	60.2%
Civilian Unemployed	3.5%
In Armed Forces	0.0%
Not in Labor Force	36.3%

**2009 Civilian Population 16+ in Labor Force**

Civilian Employed	85.5%
Civilian Unemployed	14.5%

**2014 Civilian Population 16+ in Labor Force**

Civilian Employed	90.2%
Civilian Unemployed	9.8%

**2000 Females 16+ by Employment Status and Age of Children**

Total	85,431
Own Children < 6 Only	7.7%
Employed/in Armed Forces	4.9%
Unemployed	0.4%
Not in Labor Force	2.4%
Own Children < 6 and 6-17 Only	5.6%
Employed/in Armed Forces	3.4%
Unemployed	0.2%
Not in Labor Force	2.0%
Own Children 6-17 Only	14.8%
Employed/in Armed Forces	11.3%
Unemployed	0.5%
Not in Labor Force	3.0%
No Own Children < 18	71.9%
Employed/in Armed Forces	36.2%
Unemployed	1.9%
Not in Labor Force	33.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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**2009 Employed Population 16+ by Industry**

Total	94,661
Agriculture/Mining	0.2%
Construction	5.8%
Manufacturing	9.7%
Wholesale Trade	2.7%
Retail Trade	9.8%
Transportation/Utilities	4.0%
Information	1.9%
Finance/Insurance/Real Estate	8.3%
Services	54.5%
Public Administration	3.2%

**2009 Employed Population 16+ by Occupation**

Total	94,661
White Collar	62.2%
Management/Business/Financial	13.9%
Professional	25.3%
Sales	9.7%
Administrative Support	13.2%
Services	17.8%
Blue Collar	20.1%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	5.1%
Installation/Maintenance/Repair	2.8%
Production	6.3%
Transportation/Material Moving	5.8%



**2000 Workers 16+ by Means of Transportation to Work**

Total	93,217
Drove Alone - Car, Truck, or Van	77.3%
Carpooled - Car, Truck, or Van	14.4%
Public Transportation	2.3%
Walked	2.7%
Other Means	1.0%
Worked at Home	2.4%

**2000 Workers 16+ by Travel Time to Work**

Total	93,219
Did Not Work at Home	97.6%
Less than 5 minutes	2.7%
5 to 9 minutes	10.7%
10 to 19 minutes	44.0%
20 to 24 minutes	17.3%
25 to 34 minutes	13.8%
35 to 44 minutes	2.7%
45 to 59 minutes	2.8%
60 to 89 minutes	1.9%
90 or more minutes	1.7%
Worked at Home	2.4%
Average Travel Time to Work (in min)	20.0

**2000 Households by Vehicles Available**

Total	82,168
None	11.0%
1	39.0%
2	34.4%
3	11.8%
4	2.8%
5+	1.0%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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**2000 Households by Type**

Total	82,136
Family Households	61.7%
Married-couple Family	42.0%
With Related Children	18.0%
Other Family (No Spouse)	19.7%
With Related Children	13.3%
Nonfamily Households	38.3%
Householder Living Alone	32.5%
Householder Not Living Alone	5.8%
Households with Related Children	31.4%
Households with Persons 65+	23.3%

**2000 Households by Size**

Total	82,135
1 Person Household	32.5%
2 Person Household	33.2%
3 Person Household	15.6%
4 Person Household	11.2%
5 Person Household	4.7%
6 Person Household	1.6%
7+ Person Household	1.2%

**2000 Households by Year Householder Moved In**

Total	82,168
Moved in 1999 to March 2000	22.2%
Moved in 1995 to 1998	28.4%
Moved in 1990 to 1994	14.4%
Moved in 1980 to 1989	13.3%
Moved in 1970 to 1979	9.5%
Moved in 1969 or Earlier	12.2%
Median Year Householder Moved In	1995



**2000 Housing Units by Units in Structure**

Total	88,866
1, Detached	62.9%
1, Attached	4.2%
2	2.2%
3 or 4	5.8%
5 to 9	7.9%
10 to 19	8.3%
20+	6.0%
Mobile Home	2.6%
Other	0.0%

**2000 Housing Units by Year Structure Built**

Total	88,843
1999 to March 2000	2.5%
1995 to 1998	6.2%
1990 to 1994	6.5%
1980 to 1989	17.2%
1970 to 1979	17.1%
1969 or Earlier	50.5%
Median Year Structure Built	1970


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Shapefile\_2

**Top 3 Tapestry Segments**

1.	Inner City Tenants
2.	Cozy and Comfortable
3.	In Style

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$159,052,222
Average Spent	\$1,706.35
Spending Potential Index	68
Computers & Accessories: Total \$	\$20,443,911
Average Spent	\$219.33
Spending Potential Index	96
Education: Total \$	\$114,909,074
Average Spent	\$1,232.77
Spending Potential Index	98
Entertainment/Recreation: Total \$	\$283,771,849
Average Spent	\$3,044.37
Spending Potential Index	94
Food at Home: Total \$	\$409,087,392
Average Spent	\$4,388.78
Spending Potential Index	96
Food Away from Home: Total \$	\$300,975,006
Average Spent	\$3,228.93
Spending Potential Index	97
Health Care: Total \$	\$330,809,392
Average Spent	\$3,549.00
Spending Potential Index	94
HH Furnishings & Equipment: Total \$	\$168,233,051
Average Spent	\$1,804.84
Spending Potential Index	83
Investments: Total \$	\$111,480,851
Average Spent	\$1,195.99
Spending Potential Index	83
Retail Goods: Total \$	\$2,162,159,676
Average Spent	\$23,196.15
Spending Potential Index	90
Shelter: Total \$	\$1,387,791,095
Average Spent	\$14,888.55
Spending Potential Index	95
TV/Video/Sound Equipment: Total \$	\$109,945,558
Average Spent	\$1,179.52
Spending Potential Index	97
Travel: Total \$	\$157,436,724
Average Spent	\$1,689.02
Spending Potential Index	91
Vehicle Maintenance & Repairs: Total \$	\$82,735,120
Average Spent	\$887.60
Spending Potential Index	95

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.